

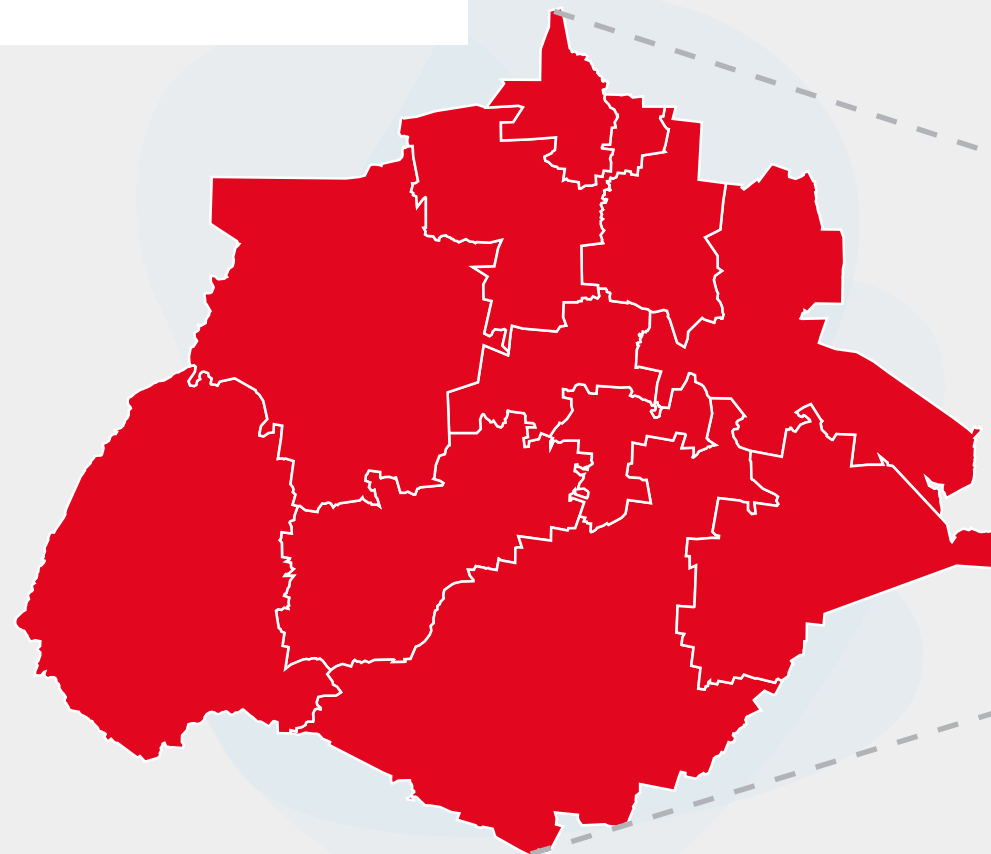


INVEST IN
AGUASCALIENTES

www.mexicoindustry.com

AGUASCALIENTES STRATEGIC LOCATION

Total Territorial
Surface
5,616 KM²




United States of America


Mexico

GULF OF
MEXICO

PACIFIC
OCEAN

AGUASCALIENTES DEMOGRAPHIC PROFILE

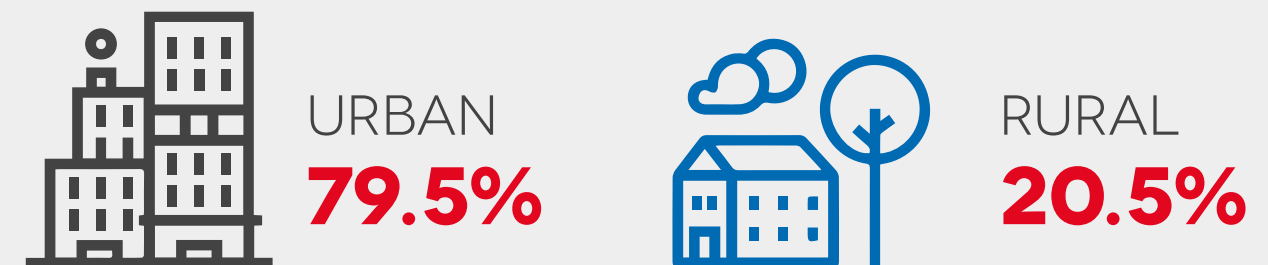
11 MUNICIPALITIES
CAPITAL CITY AGUASCALIENTES

Total Population
1,363,581
INHABITANTS



603,802
ECONOMICALLY ACTIVE
POPULATION

POPULATION DISTRIBUTION



AGUASCALIENTES ROAD CONNECTIVITY

Aguascalientes
1,451 KM
Roads and highways

Linking
Economic and
Geographic
Regions

DISTANCE FROM **AGUASCALIENTES** TO

USA MAIN CITIES	KM	MILES	CANADA MAIN CITIES	KM	MILES
Atlanta, GA.	2,571	1,598	Calgary, QC.	4,087	2,540
Chicago, IL.	3,027	1,881	Edmonton, AB.	4,380	2,722
Cleveland, OH	3,373	2,096	Montreal, QC.	4,274	2,656
Dallas, TX.	1,472	915	Ottawa, ON.	4,131	2,820
Detroit, MI.	3,378	2,099	Quebec, QC	4,539	2,289
Houston, TX.	1,290	802	Regina, SK.	3,684	2,328
Los Angeles, CA.	2,437	1,514	Toronto, ON.	3,747	2,653
New York, NY.	3,963	2,462	Vancouver, BC.	4,269	2,653
San Francisco, CA.	3,050	1,895	Victoria, BC.	4,265	2,650
Seattle, WA.	4,068	2,528	Winnipeg, MB.	3,534	2,196

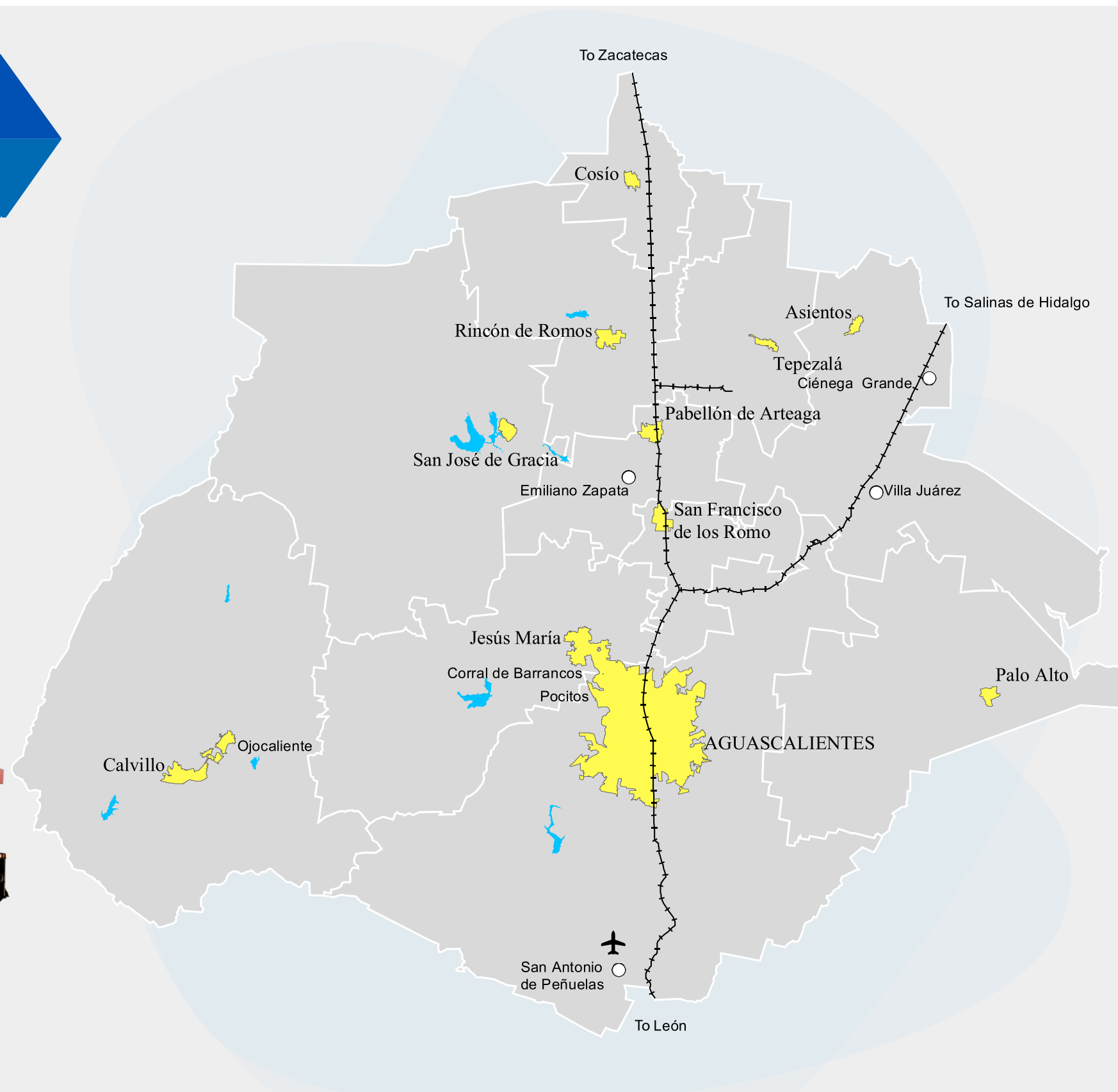


AGUASCALIENTES RAILROAD CONNECTIVITY

Aguascalientes



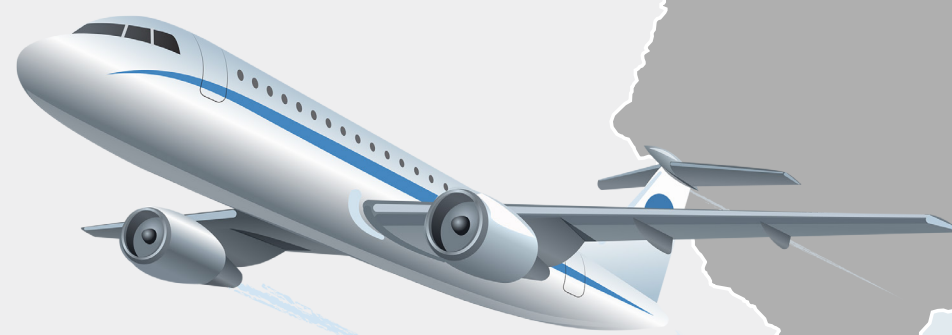
Railways



AGUASCALIENTES AIR CONNECTIVITY

Aguascalientes
**1 INTERNATIONAL
AIRPORT**

7 AIRLINES



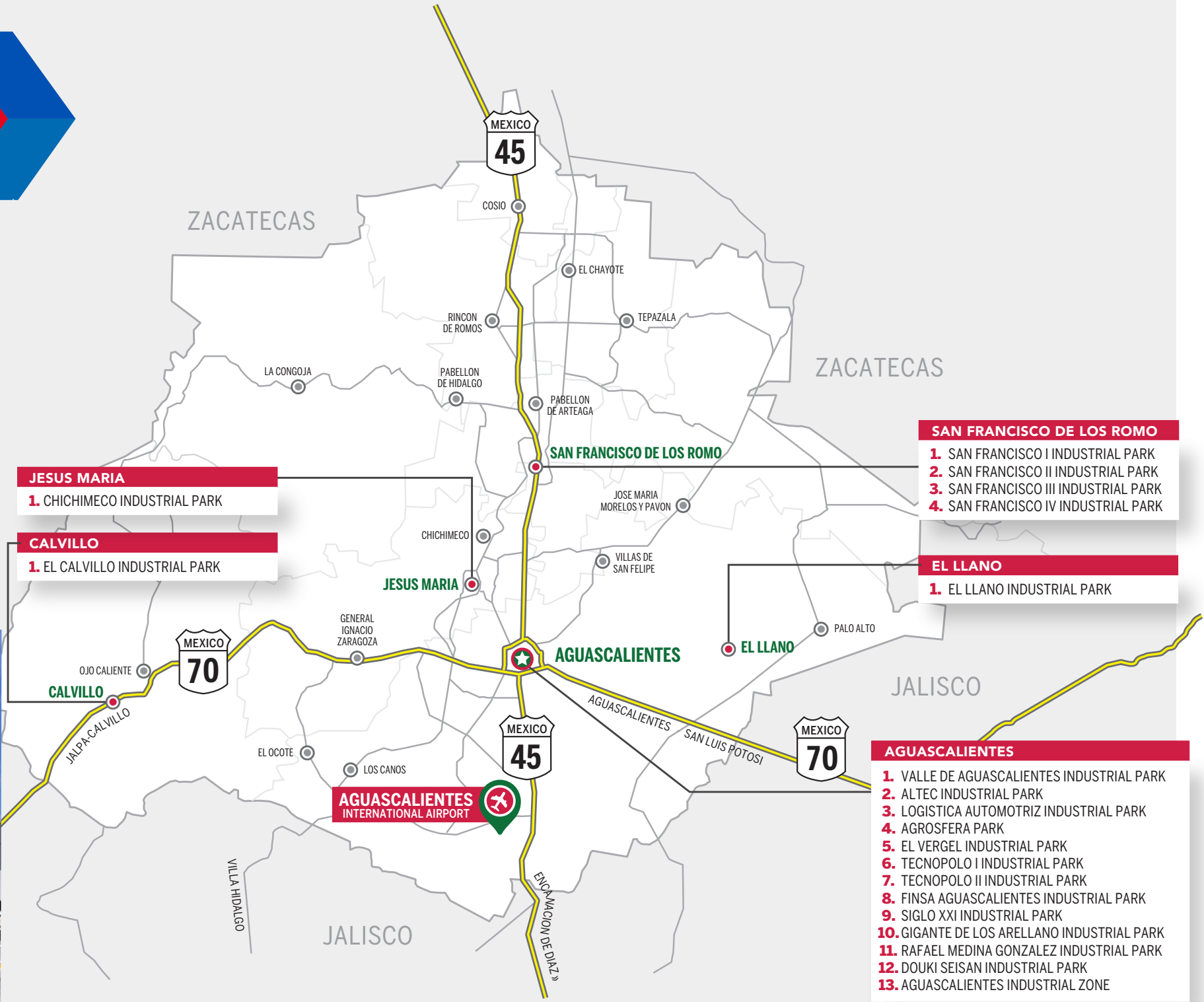
1 AGUASCALIENTES



AGUASCALIENTES INDUSTRIAL PARKS



20 INDUSTRIAL PARKS



AGUASCALIENTES GROSS DOMESTIC PRODUCT

DIVERSIFIED ECONOMY IN PRODUCTIVE COMPETITIVE SECTORS



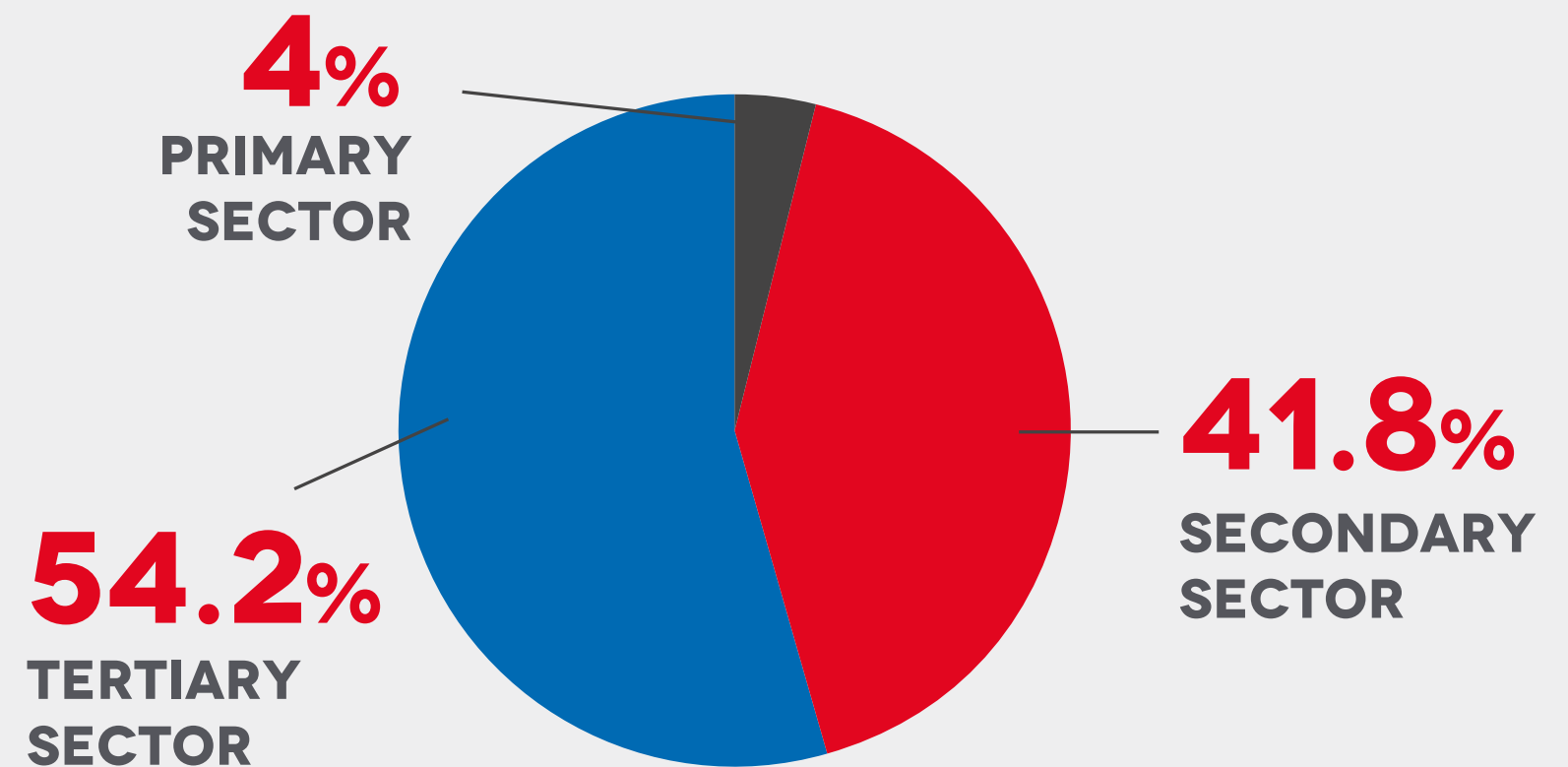
\$8,912

MILLIONS OF
DOLLARS

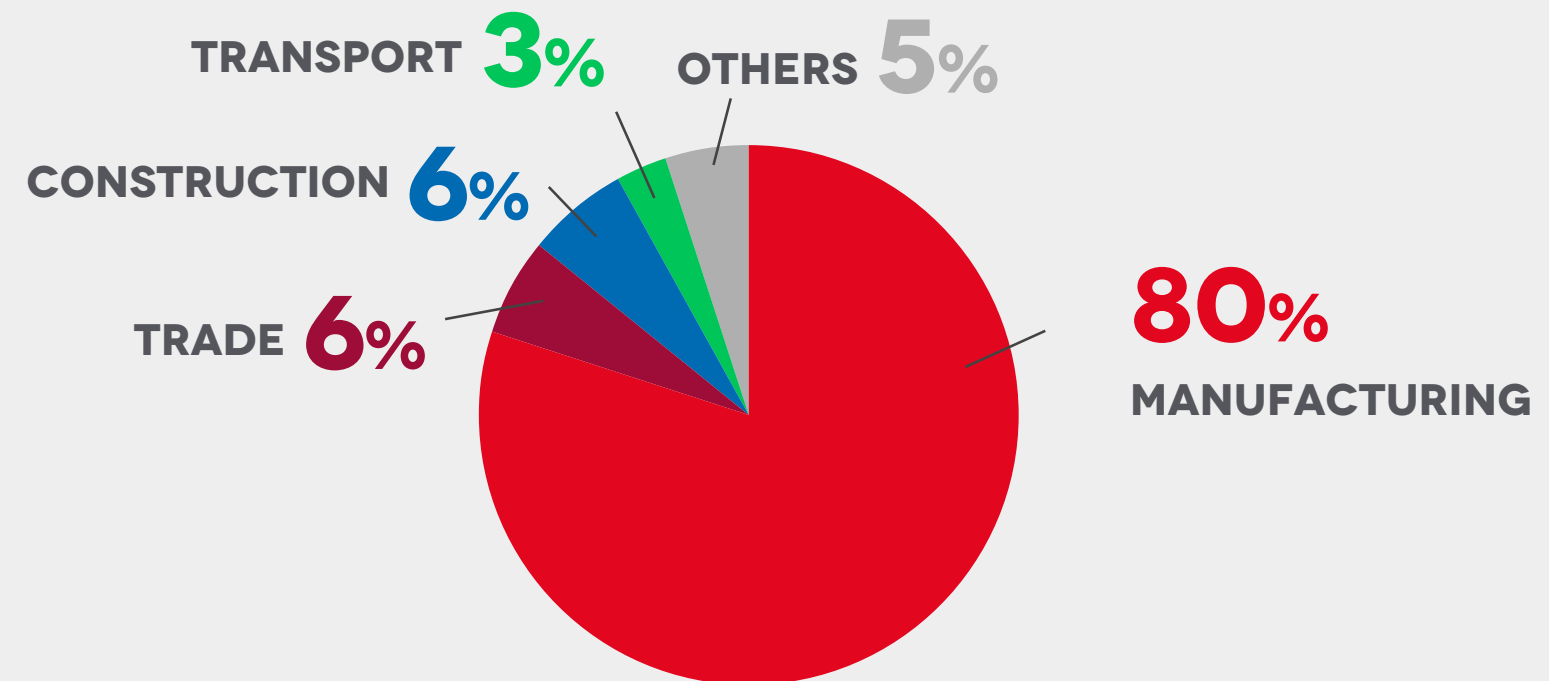
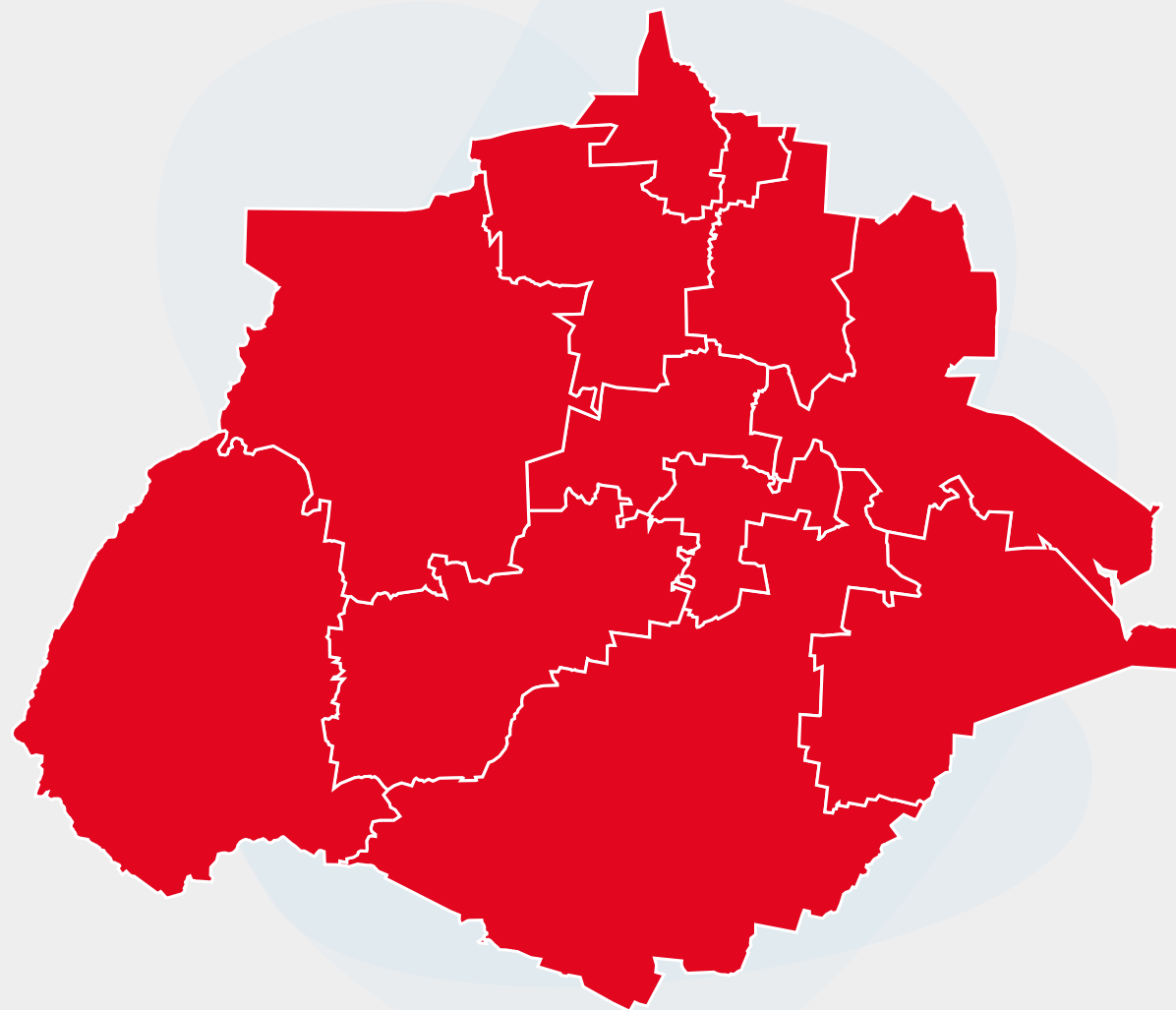


INVESTMENT
PER WORKER

\$1,953 DLLS



AGUASCALIENTES FOREIGN DIRECT INVESTMENT



54.4%



21.9%



12.8%



3.8%

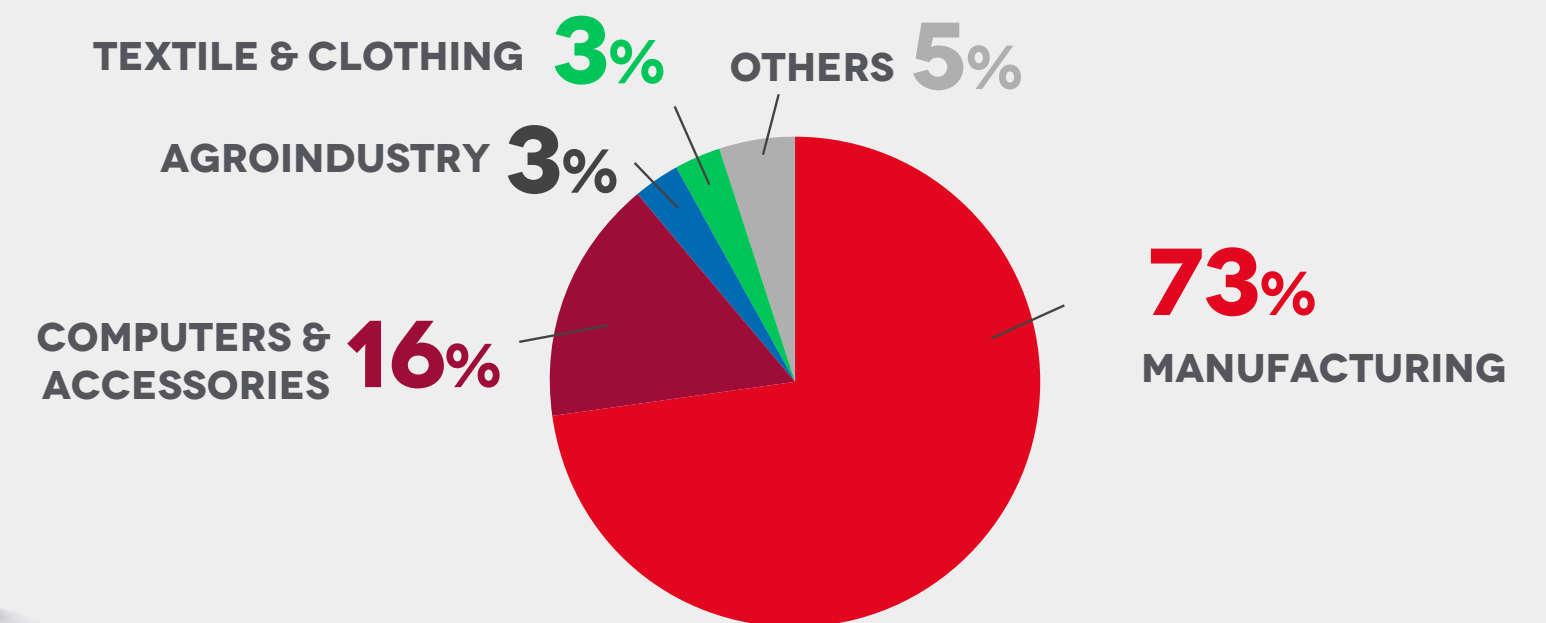


OTHERS 7%



AGUASCALIENTES FOREIGN TRADE

THE MOST EXPORTED PRODUCTS VEHICLES AND AUTOPARTS



AGUASCALIENTES
**REGIONAL
PRODUCTIVE
VOCATION**



AEROSPACE



AGRO-INDUSTRY



AUTOMOTIVE



ELECTRONICS



ICT



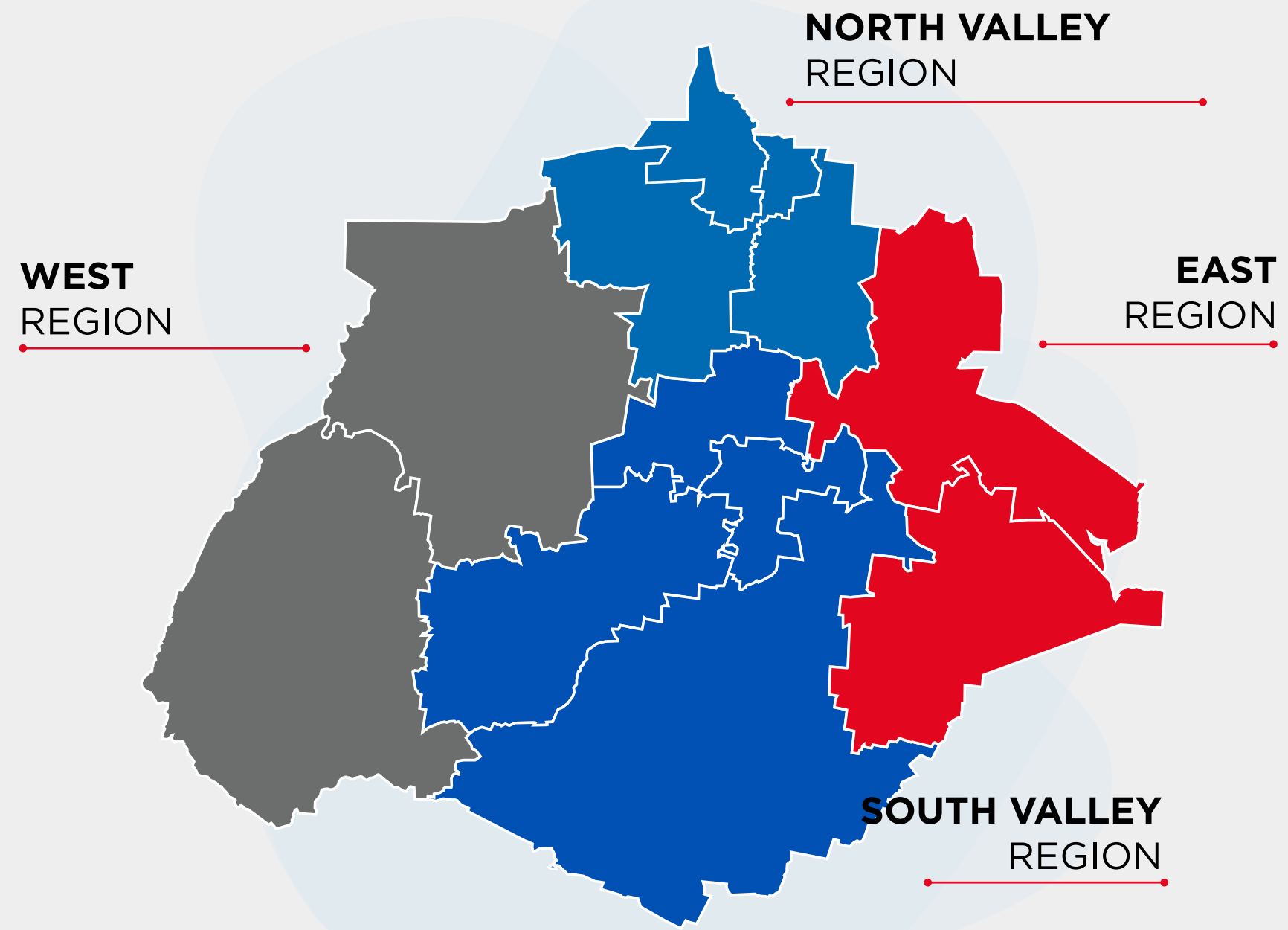
LOGISTICS



R+D+I



SPECIALIZED
HEALTHCARE



AGUASCALIENTES
AUTOMOTIVE INDUSTRY

8TH NATIONWIDE



AUTOMOTIVE
EXPORTER



Assembly Plants
3



672,700
UNITS MANUFACTURED



15,800
TOTAL DIRECT JOBS

21%
OF THE NATIONAL
PRODUCTION
OF VEHICLES

MANUFACTURES
2 out of 10
VEHICLES IN MEXICO



AGUASCALIENTES AUTOMOTIVE INDUSTRY

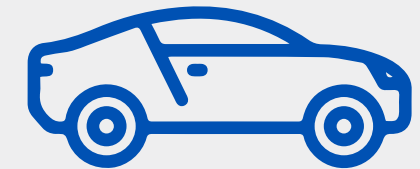
AGUASCALIENTES MANUFACTURES
**THE BEST SELLING
CAR IN MEXICO**



VERSA



12,000
DIRECT JOBS



NISSAN MANUFACTURED
586,874 UNITS



NISSAN EXPORTED
385,638 UNITS

AGUASCALIENTES AUTOMOTIVE INDUSTRY



Tier 1 Auto
Parts Plants

35



30,000

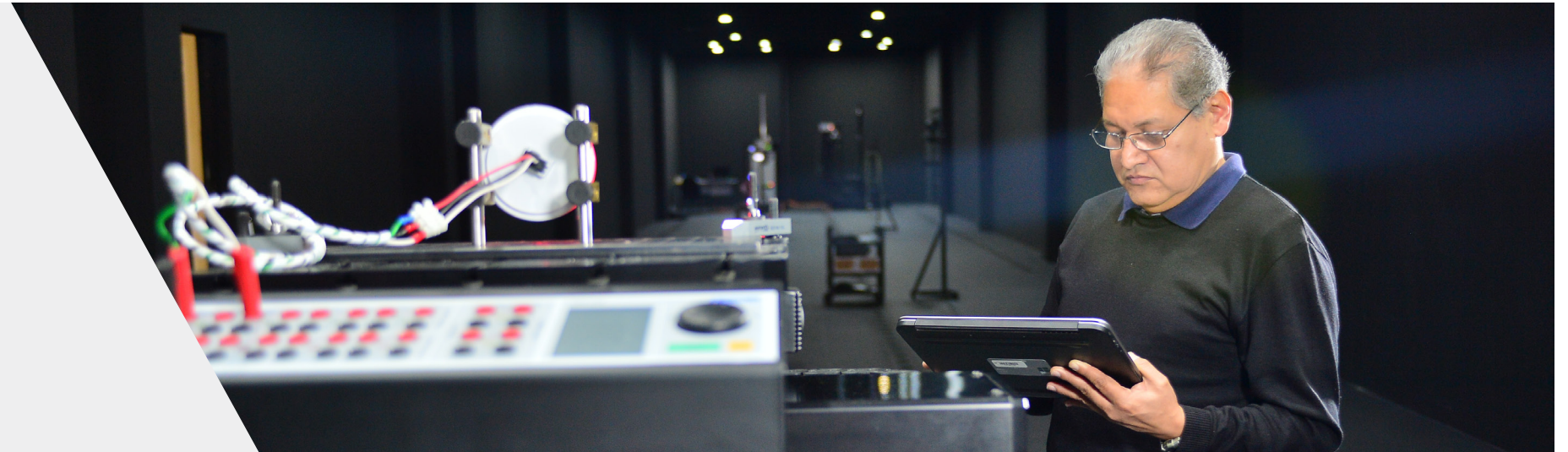
DIRECT JOBS

T2-Tn Suppliers

+100

15,000

DIRECT JOBS



MAIN CUSTOMERS

Nissan, Daimler, Ford,
General Motors, Honda,
Mazda, FCA, Toyota,
Volkswagen, and BMW

THE PRINCIPAL PROCEDURES ARE:

Seats • Clutches • Brakes • Valves • Moldings • Rings • Panels • Stampings • Car hoods • Doors

AGUASCALIENTES AEROSPACE INDUSTRY



Installed companies

15



3 INTERNATIONAL COMPANIES

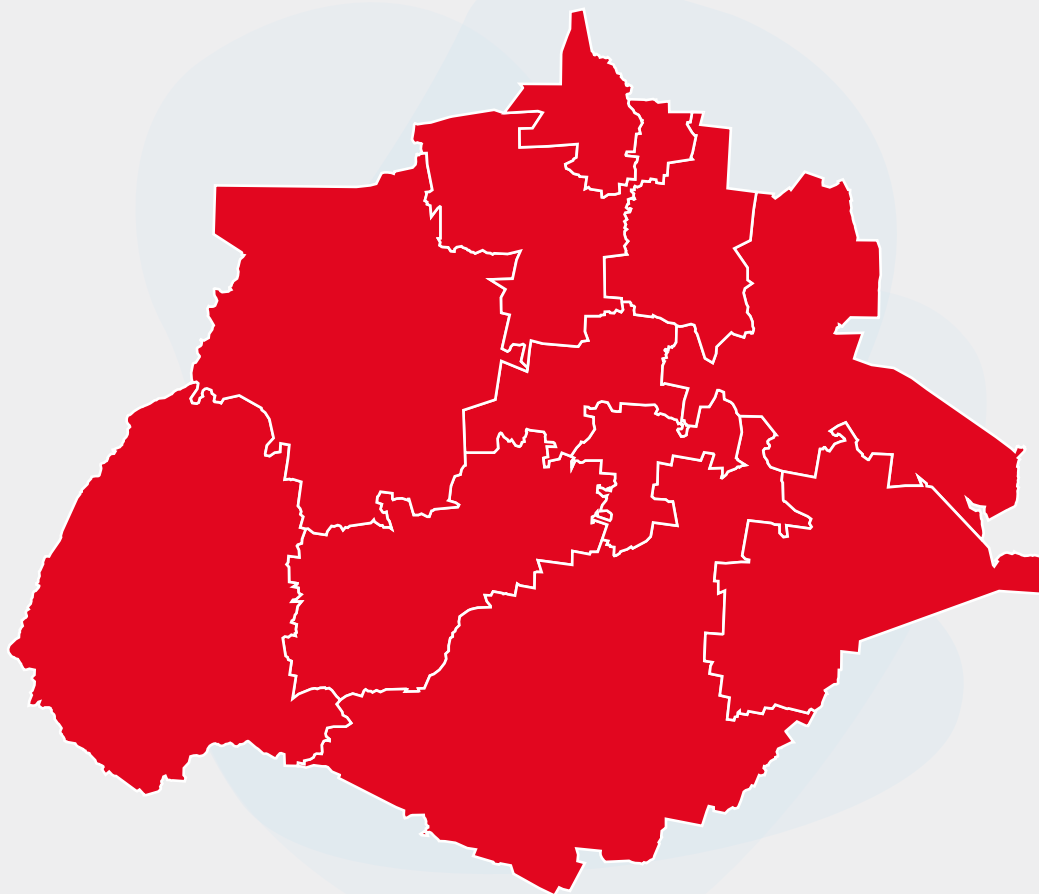
Manufactures devices for the
aeronautical industry



The jobs that the aerospace
industry generate

- Operators
- Mechanical designers
- Industrial engineers
- Quality engineers
- Electrical engineers

AGUASCALIENTES
AGRIBUSINESS



Total amount of Hectares

562,155



URBAN
55.2%



RURAL
44.8%



Sowing

91,545 HA.

Seeding season

91,545 HA.



Agricultural members in the state
28,400 producers

AGUASCALIENTES ELECTRONIC INDUSTRY



5TH PLACE

IN THE PRODUCTION OF ELECTRONICS



Installed
companies

11

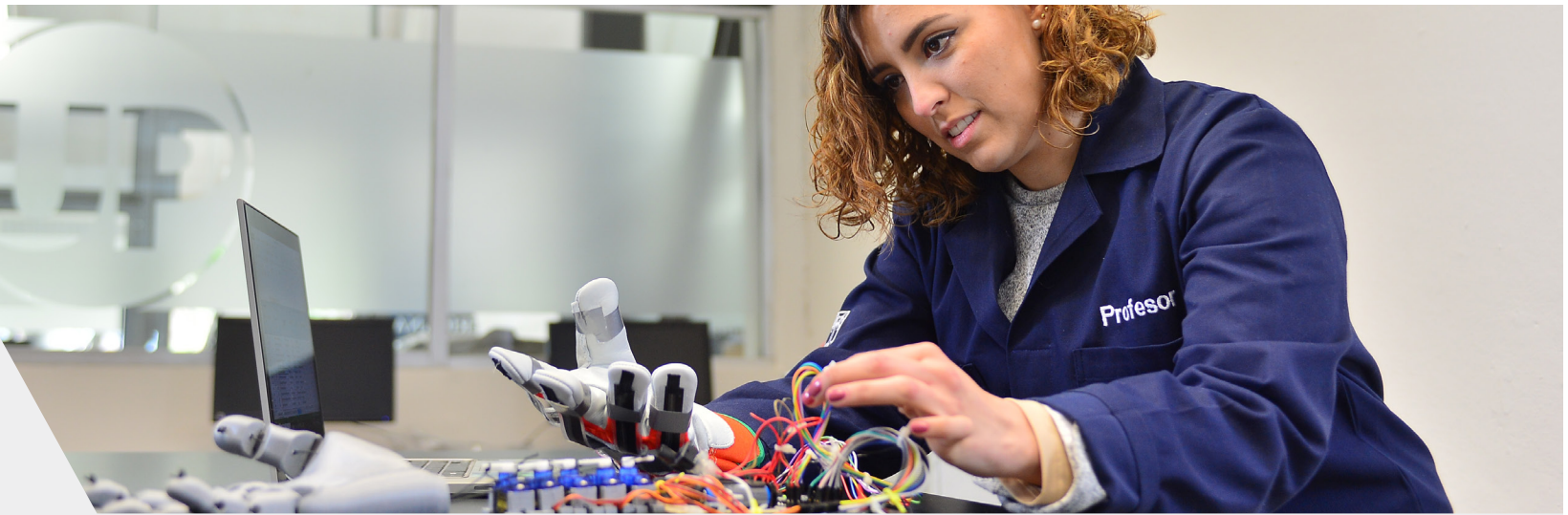
MAIN COMPANIES

FLEX, Semtech and Marelli

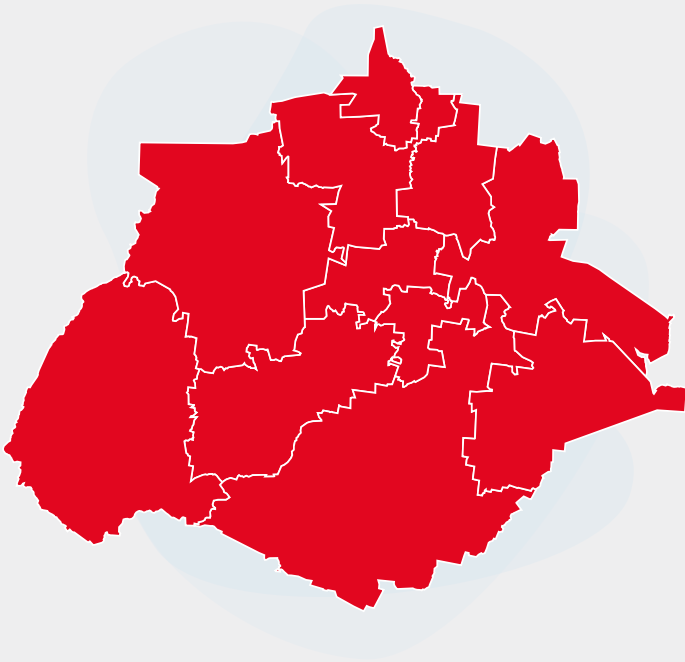
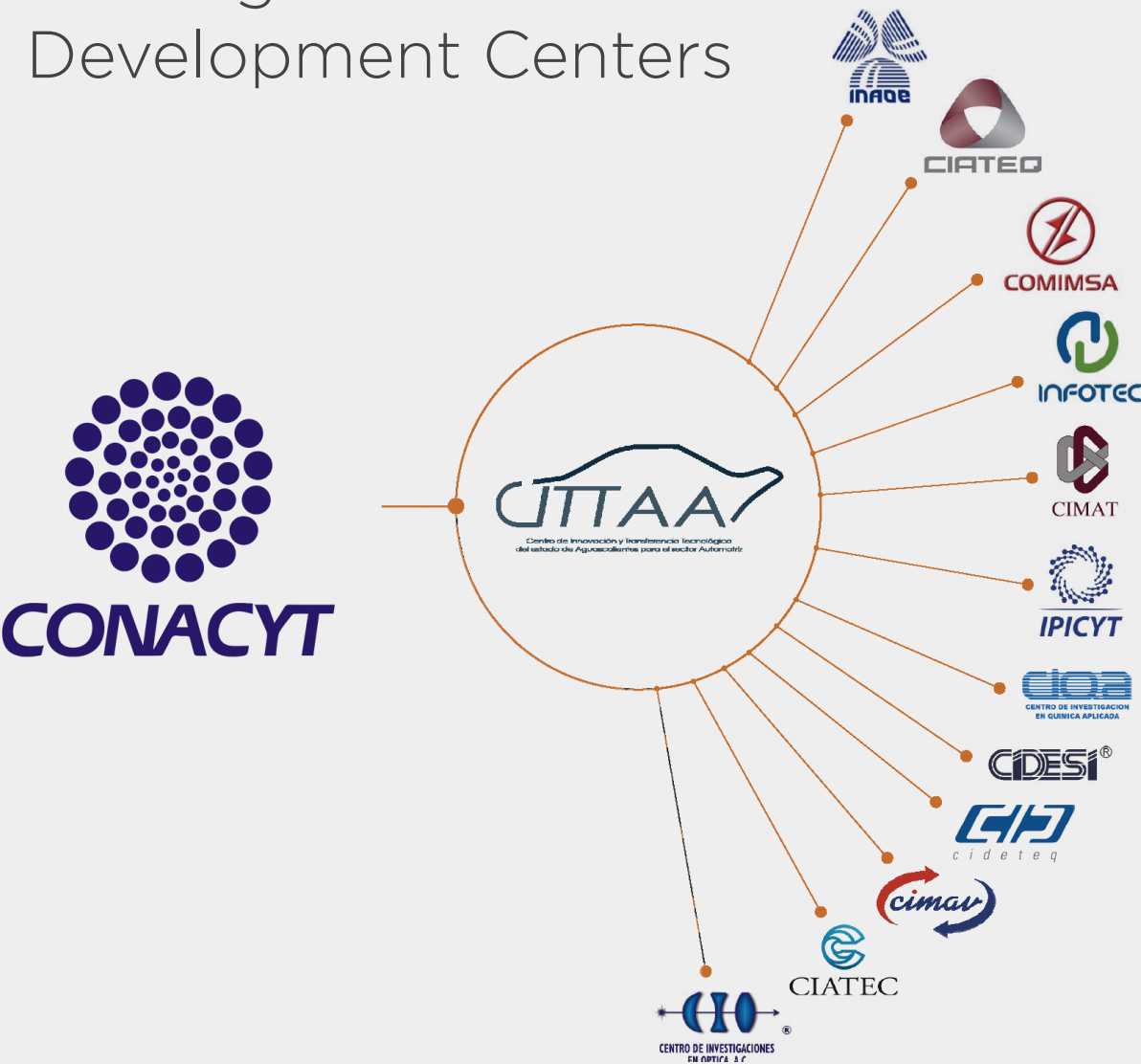
THE MAIN ARTICLES ARE:

Printed circuit boards • Inductors • Connectors • Electronic Boards • Microchips • Semiconductors

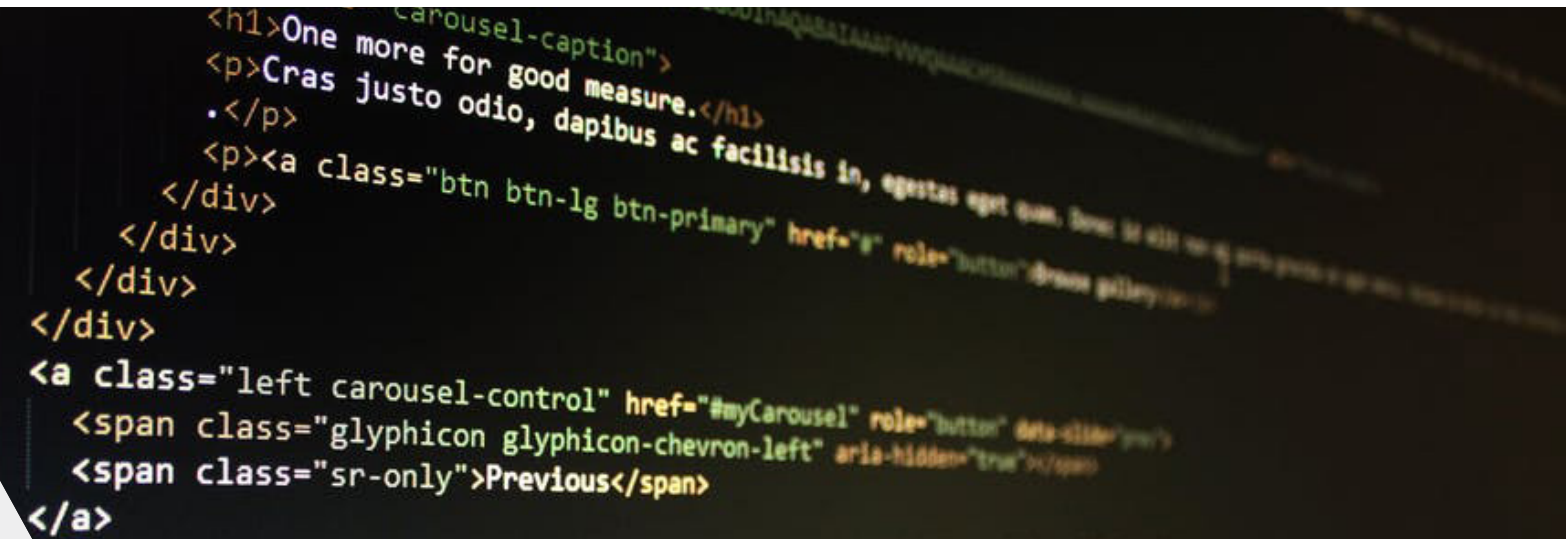
AGUASCALIENTES
INFORMATION TECHNOLOGY



12 Investigation and Development Centers



100 Installed companies



IN THE INFORMATION TECHNOLOGY INDUSTRY

United States, France,
Japan and Canada

Software • Hardware • Robotics • Automation • Call Centers
Contact Consultancy for computer technology

AGUASCALIENTES MANUFACTURING INDUSTRY



Installed
companies

86



Jobs generated
in the state

80,880



MAIN COMPANIES

Nissan, Continental, Flex, Bosch,
Eaton, Compas, Cooper Standard,
Donalson, Sensata Technologies

THE MAIN PROCESSES ARE:

Autoparts manufacturing • Electronic components • Industrial equipment manufacturing
Metal manufacturing • Industrial process finishing (dyed, heat treated, plating)
Textiles and clothing • Food products and beverages • Products based on non-metallic materials

AGUASCALIENTES METAL-MECHANICAL INDUSTRY



Installed
companies
50

MAIN COMPANIES

Doiter Castings, Solinda, Kitagawa, ICMA, Mahema, Kaizen Mexicana, Creative Engineering, INDUMEC

THE PRINCIPAL PROCEDURES ARE:

Clipping • Turning • Milling • Frosting • Dubbing
Deformation • Rolling Up • Welding • Finishing

AGUASCALIENTES
MINING INDUSTRY



17TH PLACE



IN THE PRODUCTION
OF METALS
AND MINERALS



MINES
21



Jobs generated
in the state
1,110

THE MAIN METALS AND MINERALS THAT ARE EXTRACTED :

3,951 oz.
GOLD

1,147.25 oz.
COPPER

48,673 oz.
SILVER

4,571.98 Ton.
LEAD

662,354 Ton.
ZINC

156,970.9 Ton.
GYPSUM

AGUASCALIENTES TEXTILE AND FOOTWEAR INDUSTRY



Installed
companies

400



Jobs generated
in the state

8,203



MAIN COMPANIES

Jobar Industries and LaProtex are the biggest companies of this sector installed in Aguascalientes.

12TH NATIONWIDE

IN COST AND PRODUCTION OF FOOTWEAR, TEXTILE GARMENTS

AGUASCALIENTES
EDUCATIONAL PROFILE



425,000 STUDENTS
OF ALL DEGREES



43

HIGHER EDUCATION
INSTITUTIONS



10,736

GRADAUTED FROM
SUPERIOR AND
POSTGRADE STUDIES



STUDENTS

28,000

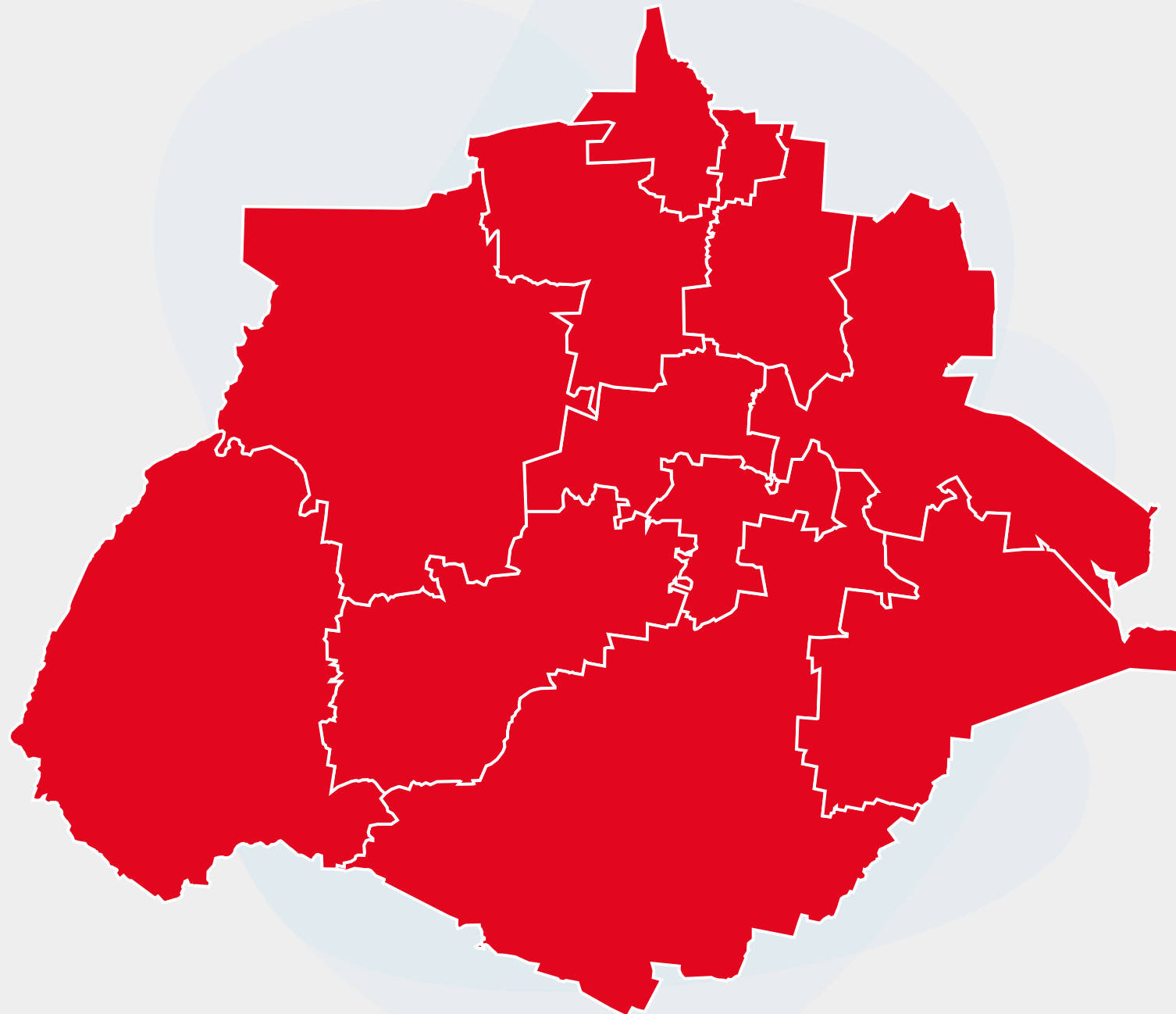
33,951

FROM TECHNICAL
EDUCATION

FROM HIGHER
EDUCATION



AGUASCALIENTES QUALITY OF LIFE



AGUASCALIENTES
HEALTH SERVICES



184 hospitals
& clinics



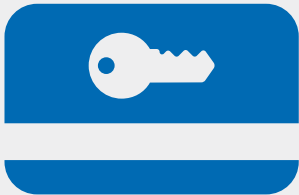
3,493
Doctors & Specialists



AGUSCALIENTES
TOURISM



4 AND
5 STARS
HOTELS
36



HOTEL ROOMS
3,671



AGUSCALIENTES

WHY INVEST IN AGUASCALIENTES?



**STRATEGIC
LOCATION**

**SOLID INFRASTRUCTURE AND
CONNECTIVITY WITH COMPETI-
TIVE ADVANTAGES IN LOGISTICS**



**YOUNG, COMMITTED AND
QUALIFIED WORKFORCE**

Aeropuerto Internacional de Aguascalientes

04

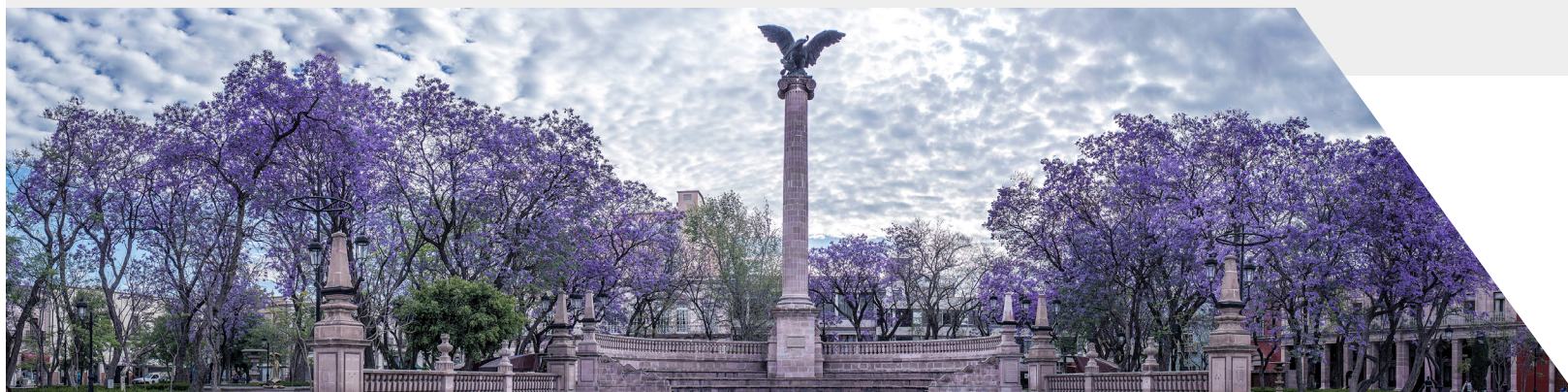
AGUSCALIENTES

WHY INVEST IN AGUASCALIENTES?



**DIVERSIFIED ECONOMY
WITH COMPETITIVE
PRODUCTIVE SECTORS**

**EMERGING AND DEVELOPING
INDUSTRIAL CLUSTERS**



**AGUASCALIENTES ENSURES A
PROSPEROUS QUALITY OF LIFE
FOR ITS CITIZENS.**



INVEST IN
AGUASCALIENTES



AGUASCALIENTES
GOBIERNO DEL ESTADO
Contigo al 100

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