

MEXICO
INDUSTRY SGICP®
EL MEDIO INFORMATIVO DE LA INDUSTRIA MANUFACTURERA

INVEST IN
CHIHUAHUA

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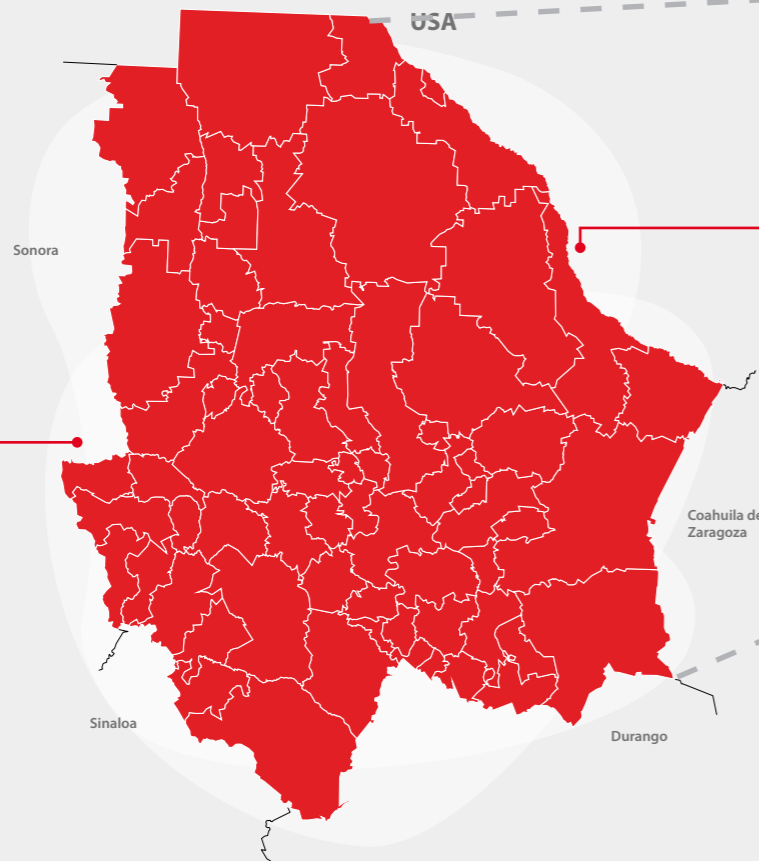
CHIHUAHUA STRATEGIC LOCATION



United States of America

**LOCATED IN NORTHEASTERN
MEXICO, BORDERING THE
UNITED STATES**
(CHIHUAHUA/ TEXAS)

TOTAL
TERRITORIAL
SURFACE
247,460 KM²



BORDER LINE
WITH USA
938 KMS

PACIFIC OCEAN

GULF OF MEXICO


Mexico

CHIHUAHUA DEMOGRAPHIC PROFILE

67 MUNICIPALITIES CAPITAL CITY CHIHUAHUA

Total Population
3.55 MILLION
INHABITANTS



POPULATION DISTRIBUTION

1,779,249
ECONOMICALLY ACTIVE
POPULATION



CHIHUAHUA ROAD CONNECTIVITY

Chihuahua
13,045 KM
Roads and highways

Linking
Economic and
Geographic
Regions

DISTANCE FROM CHIHUAHUA TO

USA MAIN CITIES	KM	MILES	CANADA MAIN CITIES	KM	MILES
Atlanta, GA.	2,438	1,515	Calgary, QC.	3,140	1,951
Chicago, IL.	2,593	1,611	Edmonton, AB.	3,430	2,131
Cleveland, OH	3,013	1,872	Montreal, QC.	3,856	2,396
Dallas, TX.	1,180	733	Ottawa, ON.	3,713	2,307
Detroit, MI.	2,968	1,844	Quebec, QC	4,120	2,560
Houston, TX.	1,304	810	Regina, SK.	2,734	1,699
Los Angeles, CA.	1,489	925	Toronto, ON.	3,328	2,068
New York, NY.	3,726	2,315	Vancouver, BC.	3,320	2,063
San Francisco, CA.	2,102	1,306	Victoria, BC.	3,316	2,060
Seattle, WA.	3,103	1,928	Winnipeg, MB.	3,066	1,905



CHIHUAHUA RAILROAD CONNECTIVITY


Chihuahua
2,655 KM
Railways

**INTERNATIONAL
CROSSING
RAILWAYS**

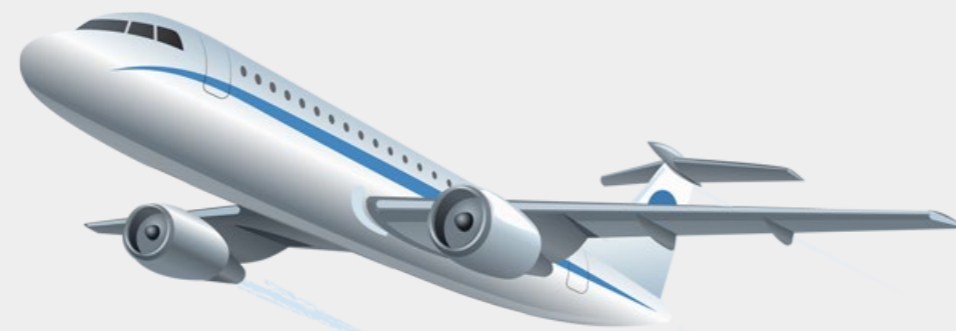


CHIHUAHUA AIR CONNECTIVITY

Chihuahua
**2 INTERNATIONAL
AIRPORTS**

-  Ciudad Juarez
- Chihuahua

9 AIRLINES



CHIHUAHUA

INTERNATIONAL CROSSINGS WITH THE USA (TEXAS)



United States
of America

10

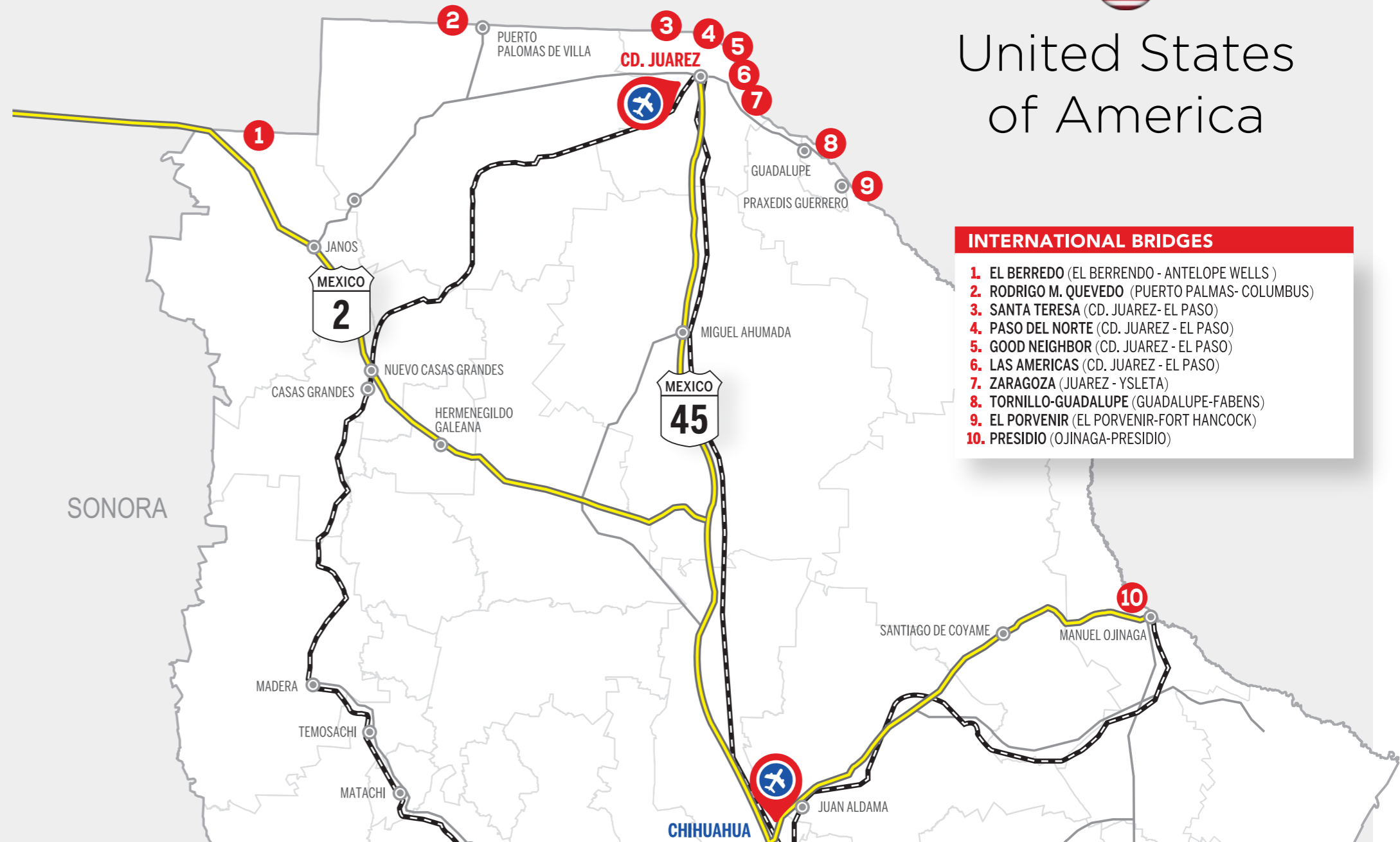
INTERNATIONAL
CROSSINGS



9 VEHICLE



1 RAILROAD



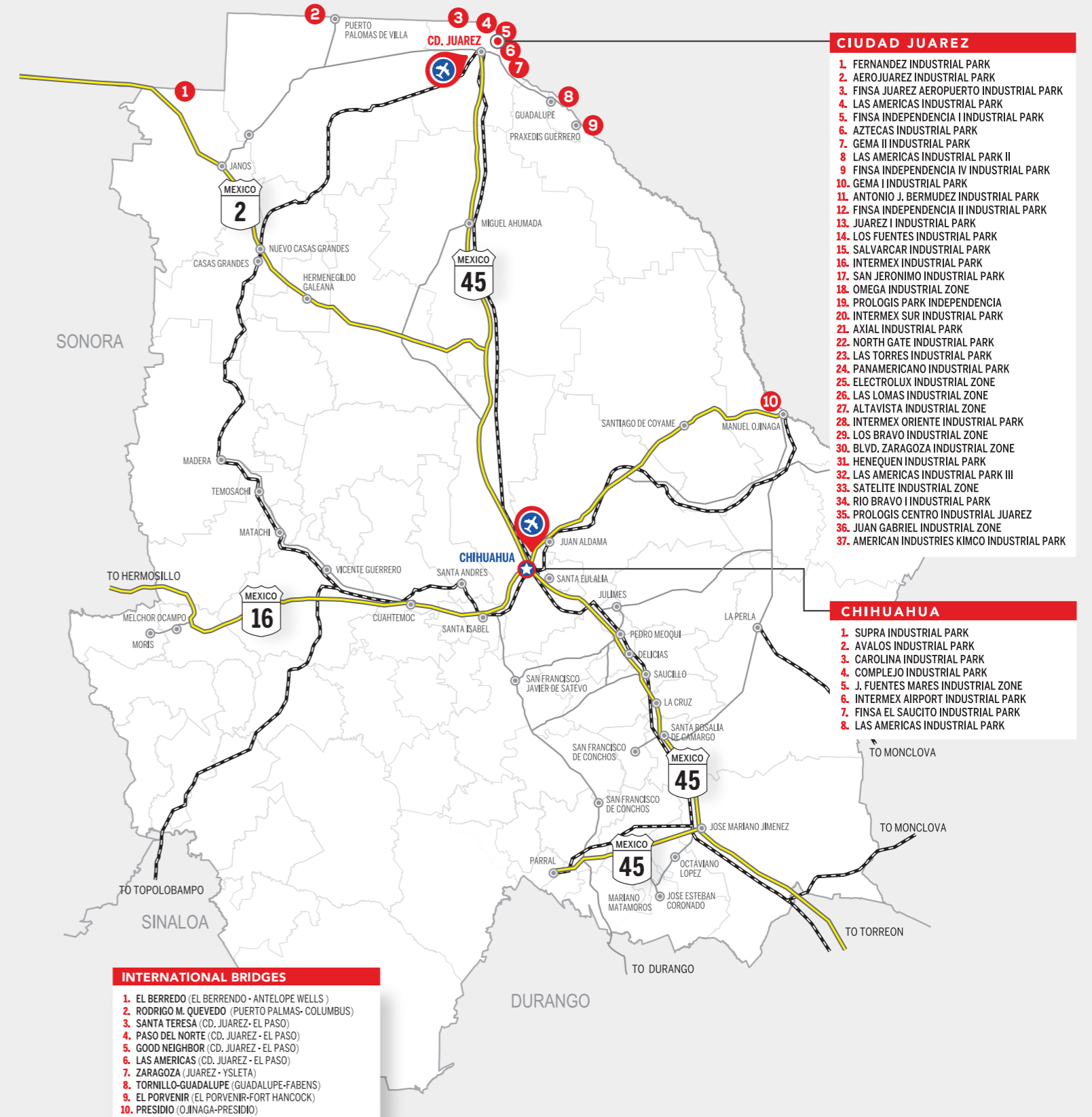
INTERNATIONAL BRIDGES

1. EL BERREDO (EL BERRENDO - ANTELOPE WELLS)
2. RODRIGO M. QUEVEDO (PUERTO PALMAS- COLUMBUS)
3. SANTA TERESA (CD. JUAREZ- EL PASO)
4. PASO DEL NORTE (CD. JUAREZ - EL PASO)
5. GOOD NEIGHBOR (CD. JUAREZ - EL PASO)
6. LAS AMERICAS (CD. JUAREZ - EL PASO)
7. ZARAGOZA (JUAREZ - YSLETA)
8. TORNILLO-GUADALUPE (GUADALUPE-FABENS)
9. EL PORVENIR (EL PORVENIR-FORT HANCOCK)
10. PRESIDIO (OJINAGA-PRESIDIO)

CHIHUAHUA INDUSTRIAL PARKS



47 INDUSTRIAL PARKS



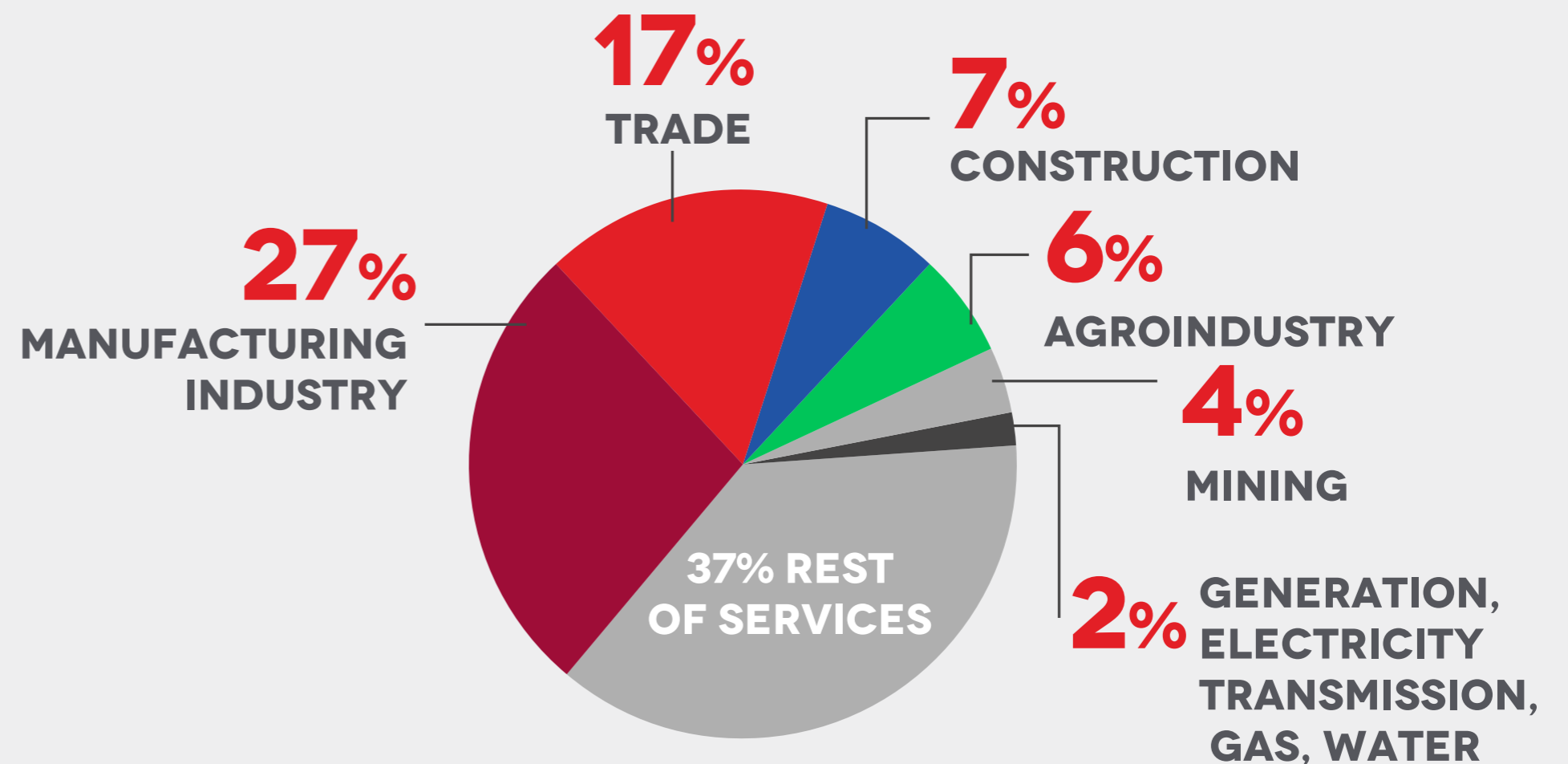
CHIHUAHUA GROSS DOMESTIC PRODUCT

DIVERSIFIED ECONOMY IN PRODUCTIVE COMPETITIVE SECTORS

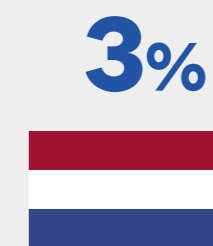
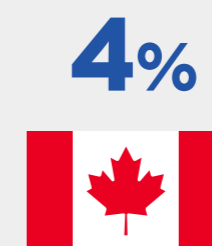
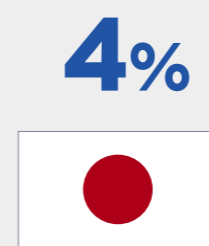
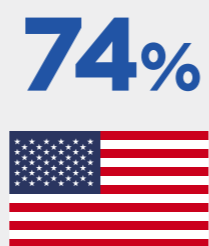
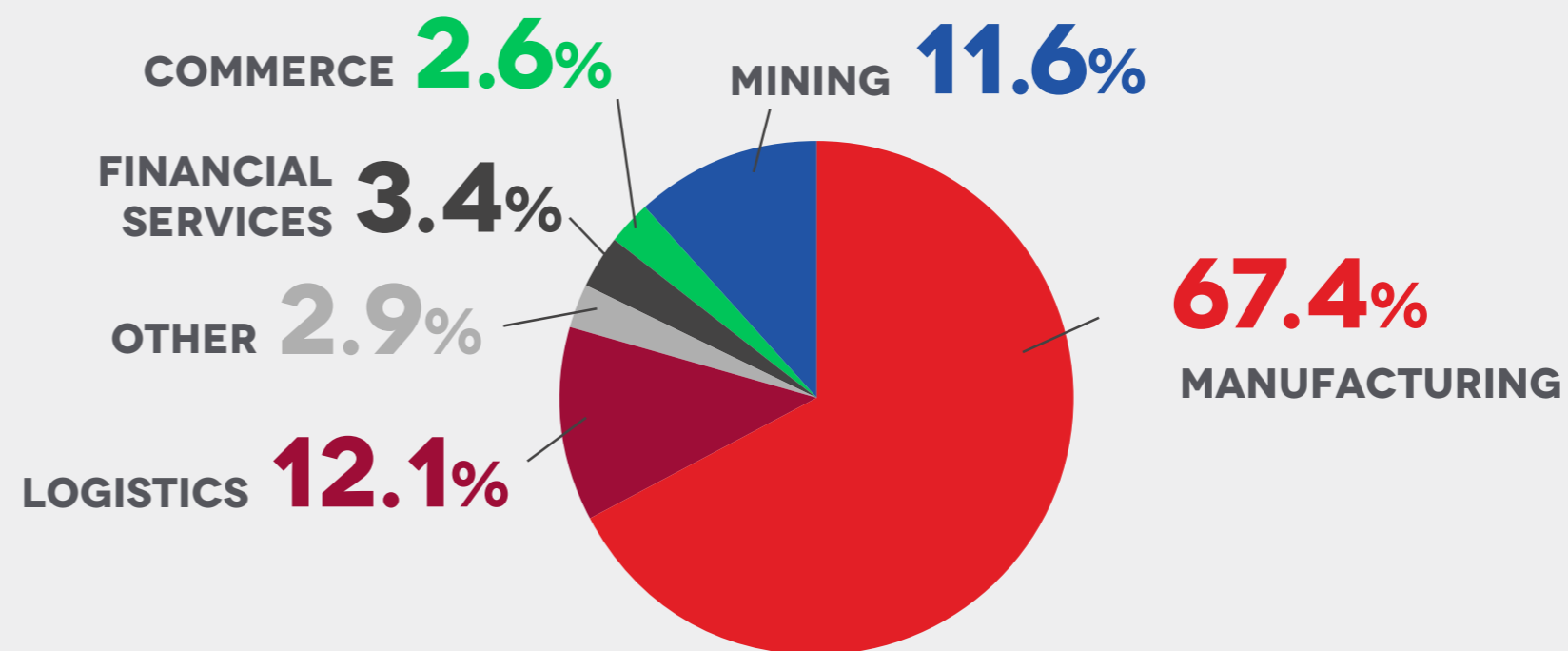
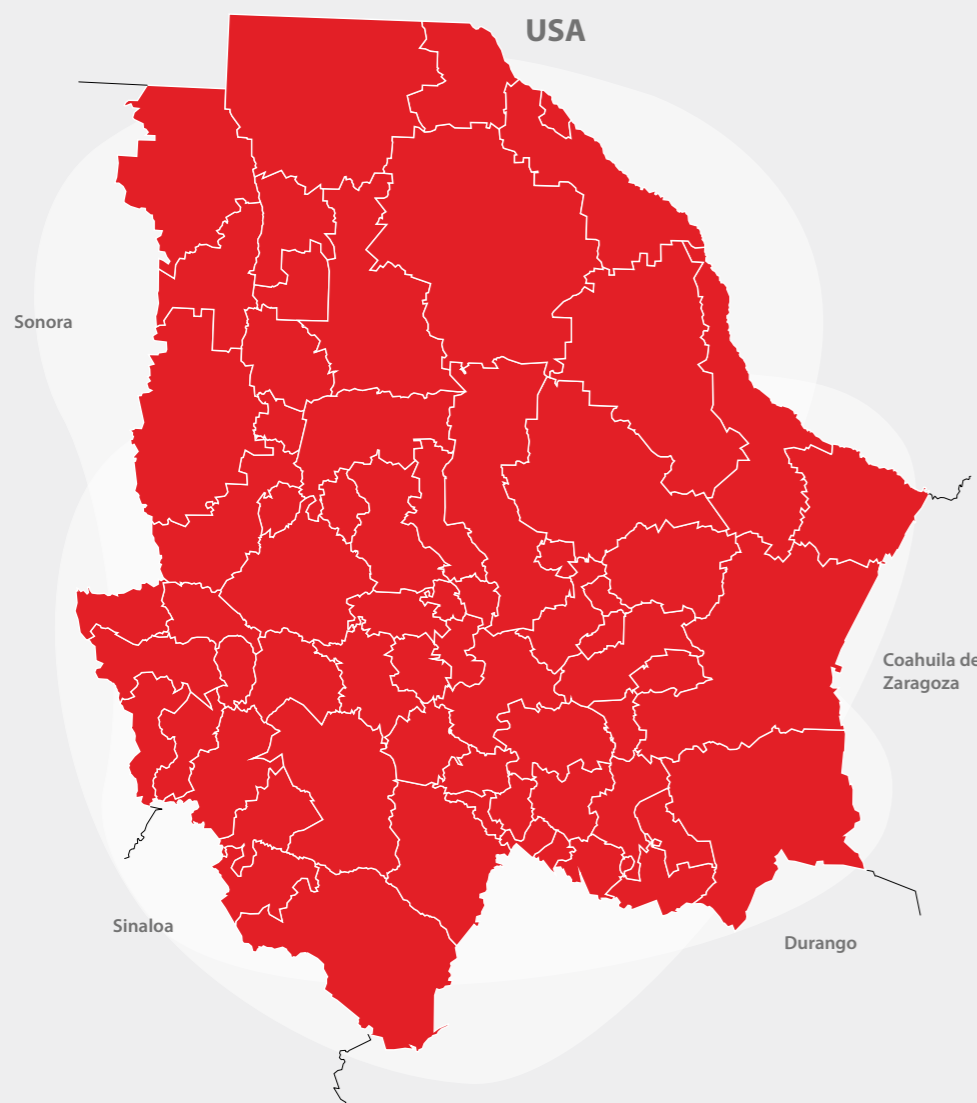


\$773,543

MILLIONS OF PESOS

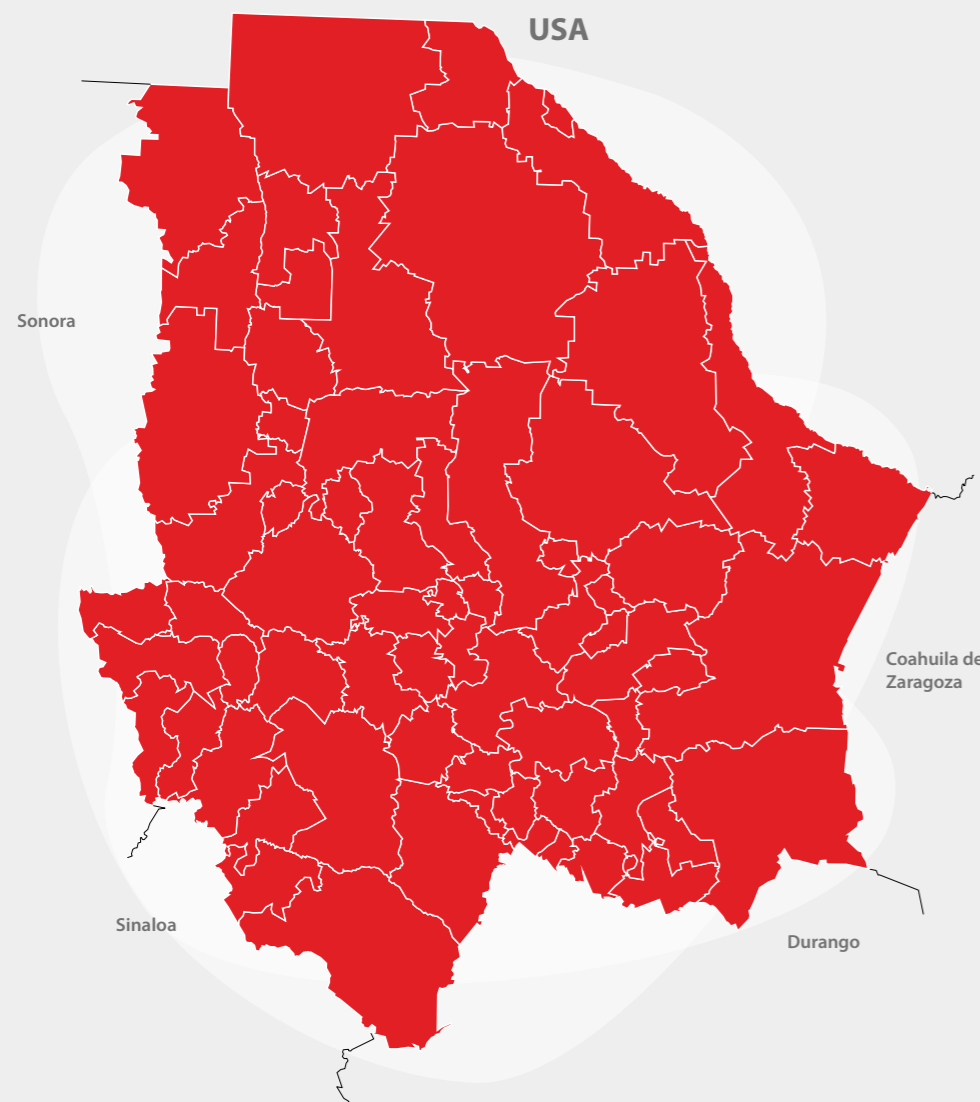


CHIHUAHUA FOREIGN DIRECT INVESTMENT



CHIHUAHUA FOREIGN TRADE

CHIHUAHUA IS THE NUMBER ONE EXPORTER OF COMPUTERS AND COMMUNICATION EQUIPMENT IN MEXICO



CHIHUAHUA CONTRIBUTES

WITH OVER 39%

OF THE TOTAL NATIONAL EXPORT OF
COMPUTERS AND COMMUNICATION
EQUIPMENT IN MEXICO.

60%

OF CHIHUAHUA'S EXPORTS
CORRESPOND TO COMPUTERS
AND COMMUNICATION EQUIPMENT

CHIHUAHUA REGIONAL PRODUCTIVE VOCATION



AUTOMOTIVE



TOURISM



AEROSPACE



ICT



LIVESTOCK



AGRO-INDUSTRY



MEDICAL TOURISM



ELECTRONICS



METALMECHANICS



CONSTRUCTION

**CASAS GRANDES
REGION**

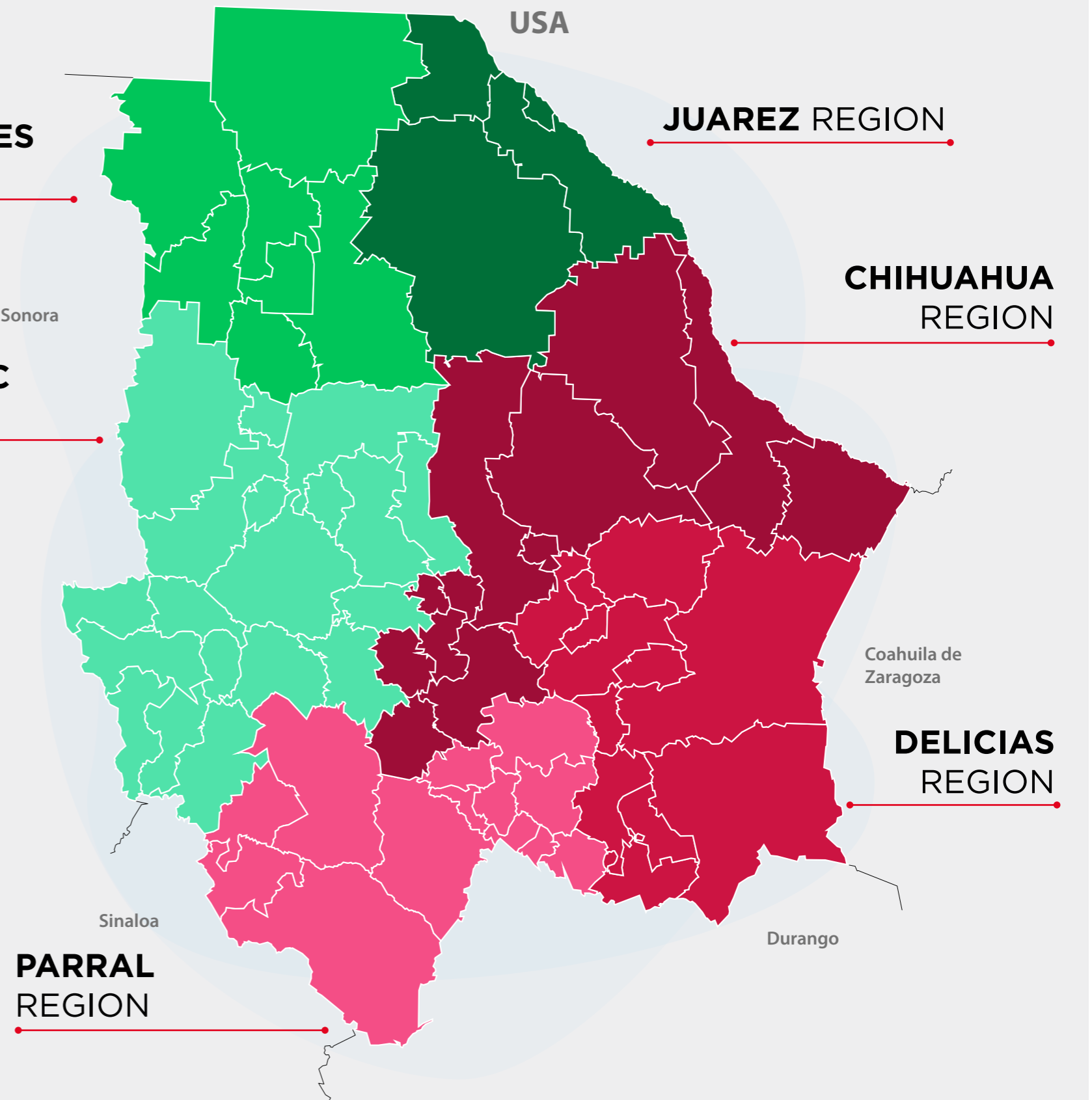
JUAREZ REGION

**CHIHUAHUA
REGION**

**CUAUHTEMOC
REGION**

**DELICIAS
REGION**

**PARRAL
REGION**



CHIHUAHUA MINING INDUSTRY



CHIHUAHUA IS
2nd PLACE

3rd PLACE

GOLD
16% OF MEXICO'S
TOTAL PRODUCTION

SILVER
20% OF MEXICO'S
TOTAL PRODUCTION

LEAD
15% OF MEXICO'S
TOTAL PRODUCTION

ZINC
16% OF MEXICO'S
TOTAL PRODUCTION

METALLURGICAL
15% OF MEXICO'S
TOTAL PRODUCTION

CHIHUAHUA AUTOMOTIVE INDUSTRY



1ST PLACE NATIONWIDE
IN THE COST OF AUTO PARTS

MAIN COMPANIES

Ford, BRP, ZF, Lear,
Borg Warner, Sumitomo



Installed companies

72



Jobs generated in the state

185,000

CHIHUAHUA METAL MECHANICS



1ST PLACE NATIONWIDE

IN THE EXPORTATION OF
TOOLS AND MACHINERY

MAIN COMPANIES

Emerson, Heil Trailer



Installed companies

22



Jobs generated in the state

16,902

CHIHUAHUA ELECTRONIC INDUSTRY



1ST PLACE NATIONWIDE

IN THE PRODUCTION
OF ELECTRONICS

MAIN COMPANIES

Flex, Foxconn, Inventec,
Jabil, Honeywell, Electrolux



Installed companies

34



Jobs generated in the state

59,292

CHIHUAHUA AEROSPACE INDUSTRY



Installed companies

45



Jobs generated in the state

17,000

CHIHUAHUA AGROINDUSTRY



CHIHUAHUA IS
1st PLACE

- APPLE
- SOY SEED
- COTTON
- WALNUT
- OAT GRAIN SEED

- OAT GRAIN
- POTATO SEED
- GREEN WHEAT FODDER
- PEANUT

- ALFALFA
- ONION
- GREEN OAT FODDER

CHIHUAHUA IS
2nd PLACE

- OREGANO
- GREEN PEPPER
- CHERRY

- PEACH
- PUMPKIN

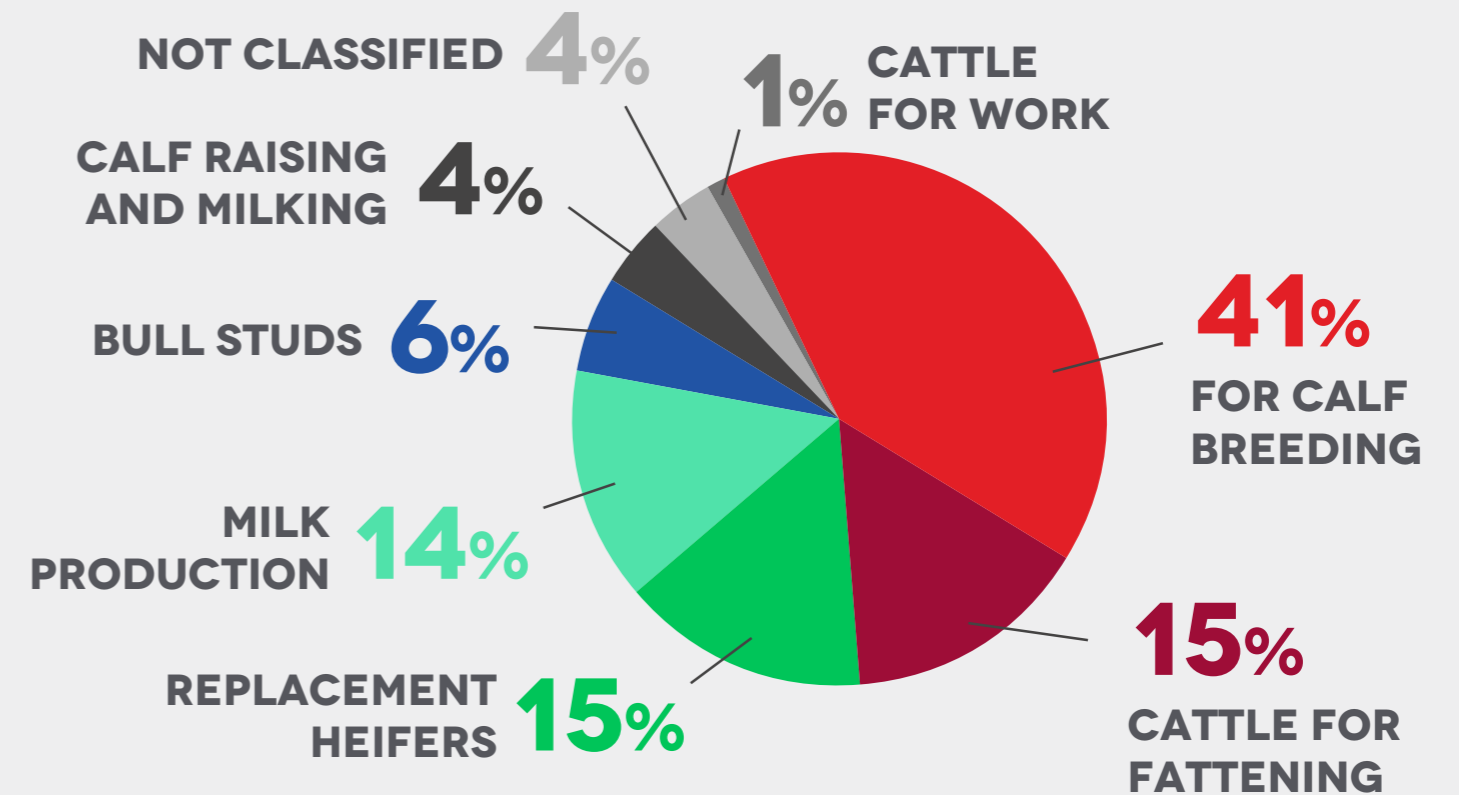
100% NATIONAL PRODUCTION OF

PEANUT SED • PEACH NURSERY • APPLE NURSERY

CHIHUAHUA AGROINDUSTRY



CHIHUAHUA IS
3rd PLACE
NATIONWIDE IN CATTLE
2,388,411
HEADS



CHIHUAHUA EDUCATIONAL PROFILE



9.5 YEARS

AVERAGE LEVEL OF EDUCATION



786

DEGREES AND
CAREERS



2,185

INSTITUTIONS AND
INVESTIGATION CENTERS



STUDENTS

160,447

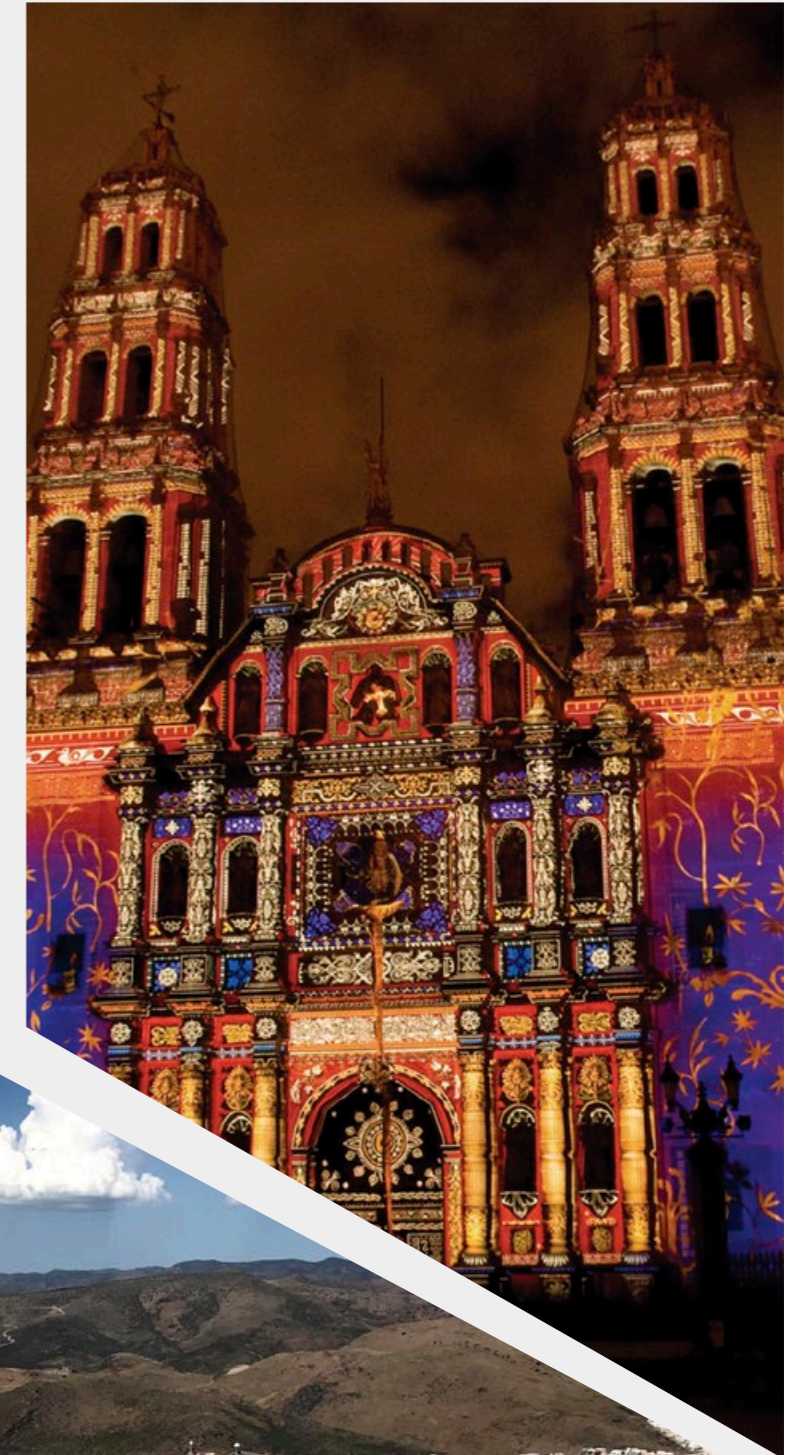
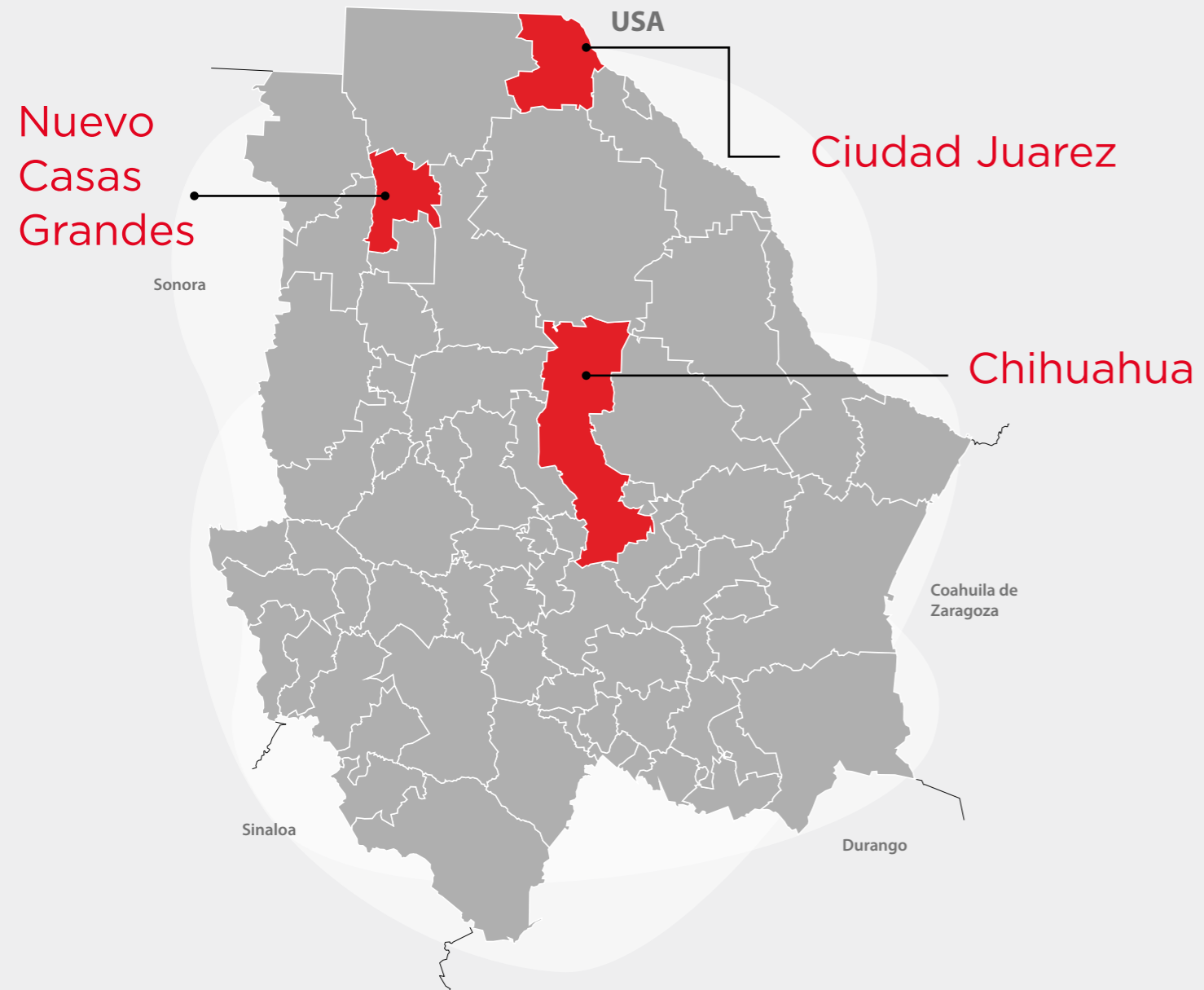
145,247

FROM TECHNOLOGICAL
EDUCATION

FROM HIGHER
EDUCATION



CHIHUAHUA QUALITY OF LIFE



CHIHUAHUA
HEALTH SERVICES



762 hospitals
& clinics



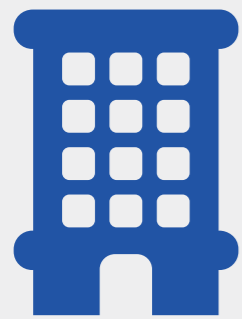
6,389
hospital beds



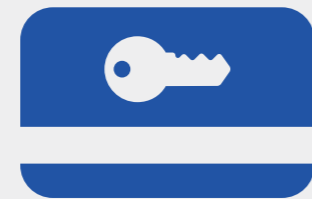
12,328
Doctors & Specialists



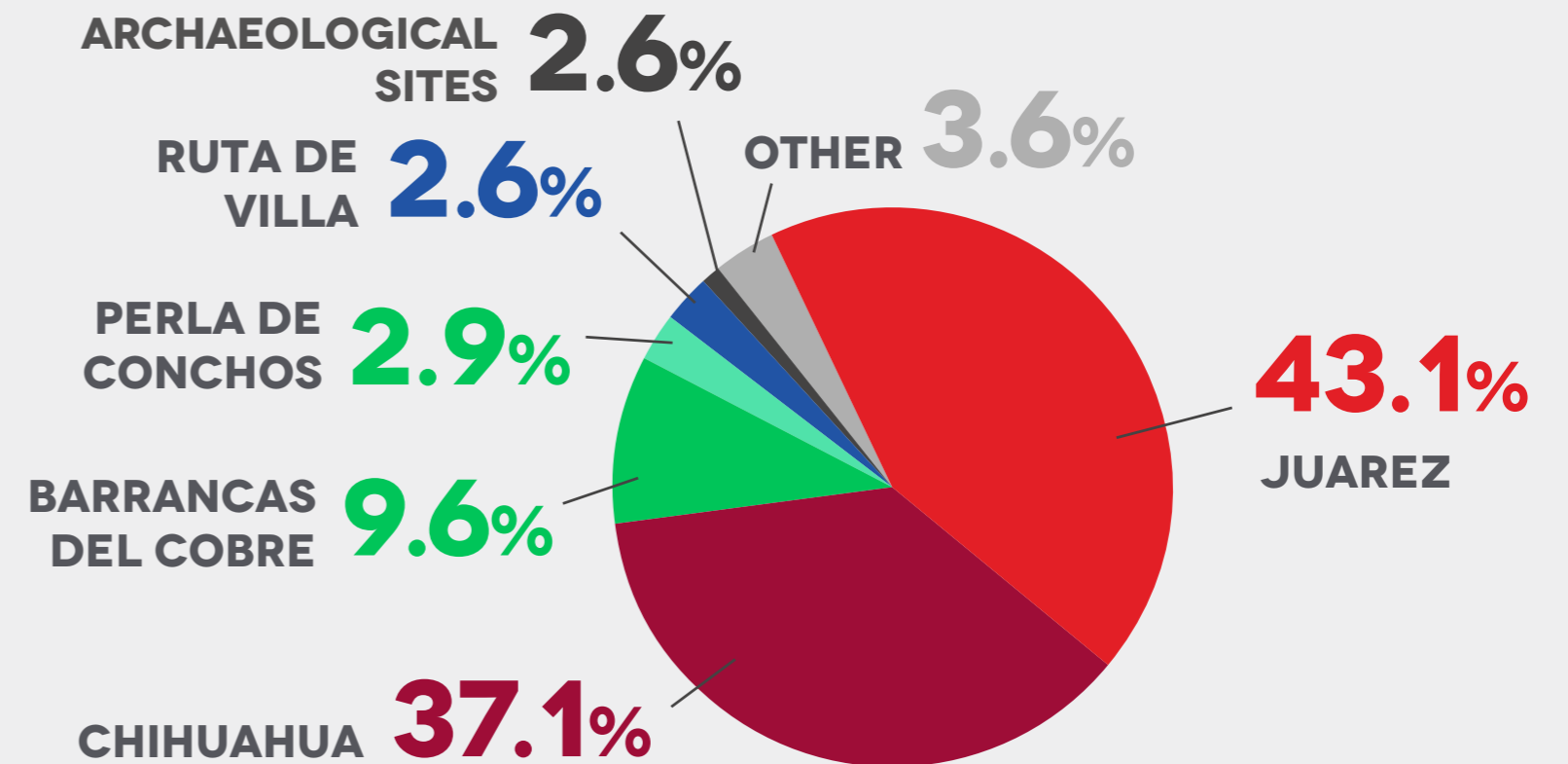
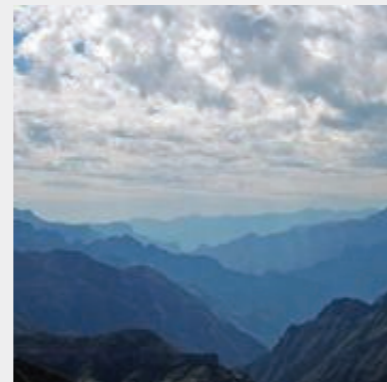
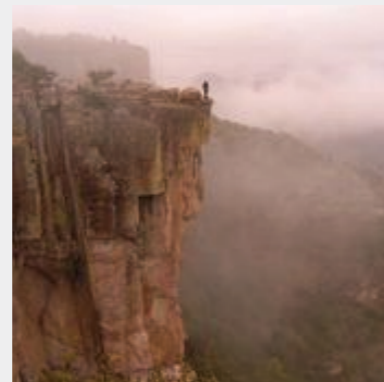
CHIHUAHUA TOURISM



TOTAL
HOTELS
706



HOTEL ROOMS
22,634



CHIHUAHUA

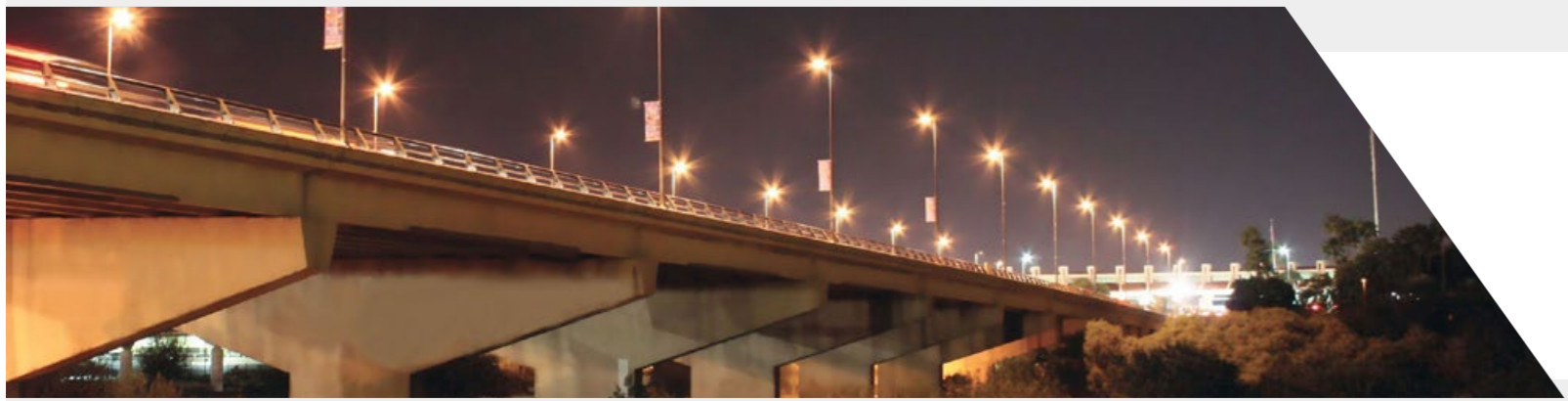
WHY INVEST IN CHIHUAHUA?



**STRATEGIC
LOCATION**



**SOLID INFRASTRUCTURE AND
CONNECTIVITY WITH COMPETITIVE
ADVANTAGES IN LOGISTICS**



**7 INTERNATIONAL CROSSINGS IN
THE FRONTIER WITH THE USA**

CHIHUAHUA

WHY INVEST IN CHIHUAHUA?



**DIVERSIFIED ECONOMY
WITH COMPETITIVE
PRODUCTIVE SECTORS**

**EMERGING AND DEVELOPING
INDUSTRIAL CLUSTERS**



**YOUNG, COMMITTED AND
QUALIFIED WORKFORCE**

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EL MEDIO INFORMATIVO DE LA INDUSTRIA MANUFACTURERA

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